

Impact of Giving

ANNUAL REPORT
2021-22



LUTHER
COLLEGE

\$23,876,347

NEW COMMITMENTS TO LUTHER IN FISCAL YEAR 2021-22

11,350

TOTAL DONORS



1,248
FIRST-TIME DONORS

STEWARDSHIP

Nurturing Luther

Dear Friends,

Like giving, impact comes in many forms. A student who is able to enroll in fall semester classes because their endowed scholarship was renewed. A faculty member collaborating on a project thanks to a gift supporting summer research opportunities. A staff team attending a conference with support designated for professional development. This 2021–22 Impact of Giving Report highlights some of the many ways your gifts are making a meaningful difference at Luther College.

From a fundraising perspective, it's been an especially impressive year (despite staffing transitions, leadership change, and ongoing uncertainty in the world). Your generosity as donors led to the second-highest year of charitable giving to Luther in college history: \$23.87 million. Because of you and the commitments you made, students and community members will have a renovated Sports and Recreation Center (SRC) in which to exercise, train, and compete. More undergraduates from across disciplines can explore career and vocation through applied learning opportunities. Music students and faculty will have upgraded pianos in teaching and performance spaces. And importantly, more people from all backgrounds can afford to pursue their higher education here at Luther thanks to current and endowed scholarship support.

Your gifts, pledges, and planned gifts reflect confidence in Luther students and the importance of this college and the transformative education we offer. We are extraordinarily grateful for your partnership in ensuring that Luther remains accessible for students of high promise, regardless of their means, and that we can be the college of choice for years to come.

Your collective philanthropy tells an inspiring story. Because of you, we are Luther College—today and into the future.

Soli Deo Gloria!



Dr. Jenifer K. Ward
President



Transforming



MAKING SPACE FOR A LEGACY

The Luther experience sets people up for a lifetime of impact. That's a core belief among the Luther community, but in order for it to hold true, we must continue to invest in the spaces at the heart of this experience. In the case of the Sports and Recreation Center (SRC), visionary donors like you have chosen to invest in a \$1.2 million renovation to continue Luther's legacy of providing quality spaces for our student-athletes to train, compete, build community, and shape lives of impact.

The multipurpose 45,000-square-foot SRC sees heavy use year-round for practices, competition, recreation, and events. It serves as one of Luther's primary venues for summer camps, and it offers community members, including high school teams, a place to train, walk, jog, and compete. Critically, it provides a place to do these things during Iowa's long winters.

Constructed in 1991, the SRC has carried three decades of Luther student-athletes through their college sports careers. Coaches agree that it's been a vital, necessary workhorse of a space, but also that this \$1.2 million renovation—entirely donor-funded—will give it a much-needed boost, bolstering performance, safety, efficiency, and recruitment.

Former coach Robert Naslund '65 believes the renovation will change the space into what he calls a WOW facility. "Luther has a reputation for hosting great events in the SRC at both the college and high school levels," he says, "but this will allow us to become even greater hosts, which will lead to greater marketing and recruiting. Most importantly, our student-athletes will be better served as they navigate through the process of *always becoming*."

Donors like you were inspired to fund this renovation in part because you value the profound impact Luther coaches like Naslund have had on your lives. The naming of the newly renovated spaces reflects this impact.

Impact



- The SRC will be named the Robert and Ann Naslund Sports and Recreation Center in honor of former football and track and field coach Robert Naslund '65 and his wife, Ann.
- The tennis courts will be named the Oertel/Leake Indoor Courts in honor of former tennis coaches Su Oertel '72 and Richard Leake.
- The indoor track will be named the Neubauer Indoor Track in honor of former track and field and cross-country coach Kirk Neubauer '76.

Many beloved Luther coaches were themselves inspired to join the Luther community by the coaches who came before them. After a great visit during high school with former coach Betty Hoff '60, Oertel says, "I knew Luther was the school for me."

Naslund fell in love with Luther in the spring of 1960 when he visited campus as a high school student and met coaches Edsel Schweizer and Hamlet Peterson, class of 1922. Ever since, he says, it's "been a journey full of great stories about the great people at this

The SRC renovation will create:

- better training and competition space for student-athletes in track and field and tennis
- reconfiguration to four doubles tennis courts
- additional straightaway lanes for hosting larger track and field meets
- upgraded venue for hosting prospective students at high school track and field meets, wrestling tournaments, and camps for baseball, soccer, softball, and tennis
- safer flooring for all campus and community users to recreate, train, and compete

Beloved former coaches from left: Bob Naslund '65, Su Oertel '72, Richard Leake, and Kirk Neubauer '76

place! I am eternally grateful to the coaches and athletes who created all of those stories, including Rich, Su, and Kirk. It's an honor to be recognized alongside them."

Likewise, Neubauer's decision to attend Luther was influenced by Coach Naslund, who visited Neubauer's family farm in Iowa Falls his senior year of high school. "Coach Naslund convinced me, as well as my parents, that Luther was a special place. Having him as my track coach for four years and running on four conference championship teams under his leadership was a privilege." Neubauer continued this winning tradition, coaching eight Luther conference championship teams and shaping the lives of hundreds of Luther student-athletes.

The renovation of the SRC will provide the foundation for many more stories like these. By investing in it, you invested in the deep legacy of Luther athletics. You ensured that future generations of Luther coaches will have the best facilities to help shape future generations of Luther Norse. Thank you!

DONOR-FUNDED

Internship Spotlights

For many years, Luther has combined funding from donors and other philanthropic partners to give financial support to students completing a variety of internships. Here's a sampling of student internships in the past year.



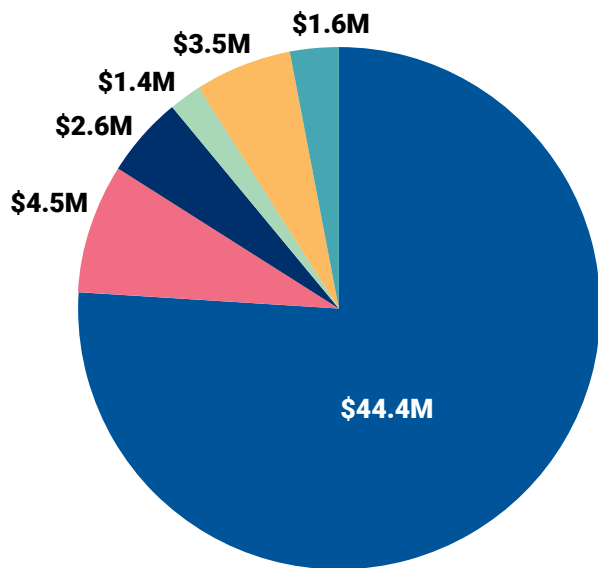
Tran Luc Vuong '24, a computer science major, interned remotely at Iterable, where he joined the user data infrastructure team, which is developing a service to automatically analyze the cost of user queries. This opportunity allowed him to learn a variety of web development tools and techniques, as well as how to function on a team in a professional environment. "It was a very good experience to work on a team where people are always willing to support you." —recipient of the *Sathe Scholars Applied Learning Endowment*



Sarah Da Conceicao Carlos '23, a biology major, interned at a NASA DEVELOP program at the University of Virginia, where her internship project concentrated on calculating actual crop evapotranspiration for an agricultural region in Chile that experiences severe water scarcity. Sarah says, "The results of this project can be used to inform decision-making processes on improved irrigation management in the region." —recipient of the *Gregg Family Applied Learning Fund*

INSTITUTIONAL

Financial Aid



Total aid

- Luther College unfunded aid
- Donor-funded endowed scholarships
- Donor-funded annual scholarships
- Other private scholarships
- Federal and state grant programs
- Student employment (earned)

“

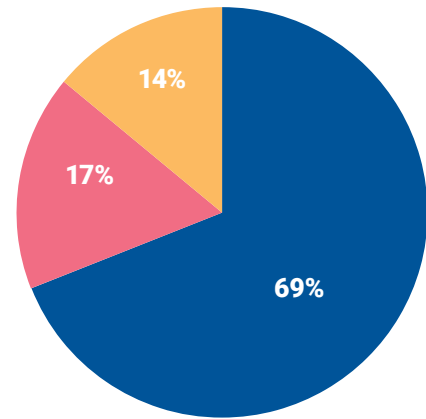
Luther has given me the opportunity to develop professional skills and personal connections that I will keep close to my heart for life. Thanks to our generous donors, I am able to receive an education that I can later apply to help people back home in Ecuador.”



—SALOMÉ VALDIVIESO
SANTILLÁN '23
ECUADOR

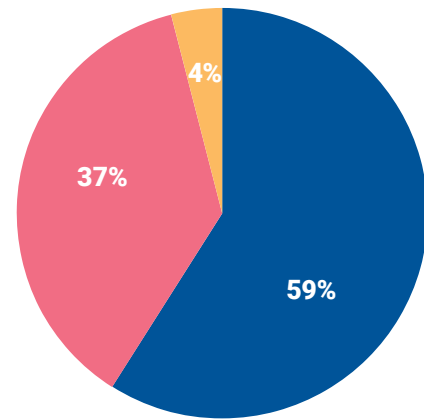
Anthropology, international studies, and political science

INSTITUTIONAL REVENUE SOURCES



■ Net student revenue (includes bookstore)	\$ 43.5M
■ Gifts and other revenue	\$ 11.0M
■ Endowment revenue	\$ 8.5M
	<hr/>
	\$ 63.0M

RESOURCES SUPPORTING STUDENTS



■ People	\$ 36.4M
■ Programs	\$ 22.9M
■ Place	\$ 2.8M
	<hr/>
	\$ 62.1M

99%

OF ALL STUDENTS RECEIVE FINANCIAL AID

\$58 million

FINANCIAL AID DISTRIBUTED IN 2021-22

61%

OF STUDENTS RECEIVE NEED-BASED FINANCIAL AID

\$43,642

AVERAGE NEED-BASED FINANCIAL AID AWARD
(INCOMING FIRST-YEAR CLASS)

\$57,120

COMPREHENSIVE FEE 2021-22

“

I've said on many occasions that Luther is my 'home away from home.' The scholarships I have received have allowed me to experience the beautiful people, attractions, and the endless opportunities that this institution (and community) has to offer. It's a true blessing that I'll forever be grateful for.”



—MYKE SHED '23
TEAGUE, TEXAS

Psychology

“

The education I received at Luther fostered my continuing love of music and learning, and the amount of musical and intellectual growth I experienced during my four years at Luther is immeasurable. I am so very grateful for your support, as none of this would have been possible for me without it.”



—LAURA ELMQUIST '22
NEW AUBURN, WISCONSIN

Music education

Luther College Endowment

Endowment is the foundation on which Luther College sustains academic excellence for future generations of students, faculty, and staff. Luther's endowment has grown from \$56 million in 2000 to \$196 million in 2022. Our institutional goal is to continue growing the endowment—for scholarships, applied learning opportunities, research fellowships, programs, professorships, and chairs—to enhance the resources necessary to support Luther's mission and vision. Each year a spending allowance is determined by the Luther College Board of Regents. All funds exist in perpetuity.

ENDOWMENT RETURNS:

1 YEAR	=	-2.9%
3 YEAR	=	8.9%
5 YEAR	=	7.2%

ENDOWMENT VALUE (UNAUDITED) AS OF MAY 31, 2022

\$195,931,642

Endowments Established

CALENDAR YEAR 2021

NEW ACADEMIC PROGRAM FUNDS

Nabby Baffour-Awuah Memorial Endowment*

Family and friends of †Nana Kwasi "Nabby" Baffour-Awuah '11

Mary Hull Mohr Phi Beta Kappa Endowment

Anonymous, in honor of Dr. Mary Lou Hull Mohr

NEW CENTER/PROGRAM FUNDS

Daryl and Audrey Erdman Endowment

Daryl '61 and Audrey (Pederson) Erdman '61

Curtis Reiso Administrative Endowment

Estate of Curtis Reiso '54

NEW FACULTY PROFESSORSHIPS

Rev. John and Barbara Melin Professorship

in International Studies*

John '70 and Barbara Melin

NEW LEGACY FUNDS (UNRESTRICTED)

Provost's Fund for Global Citizenship*

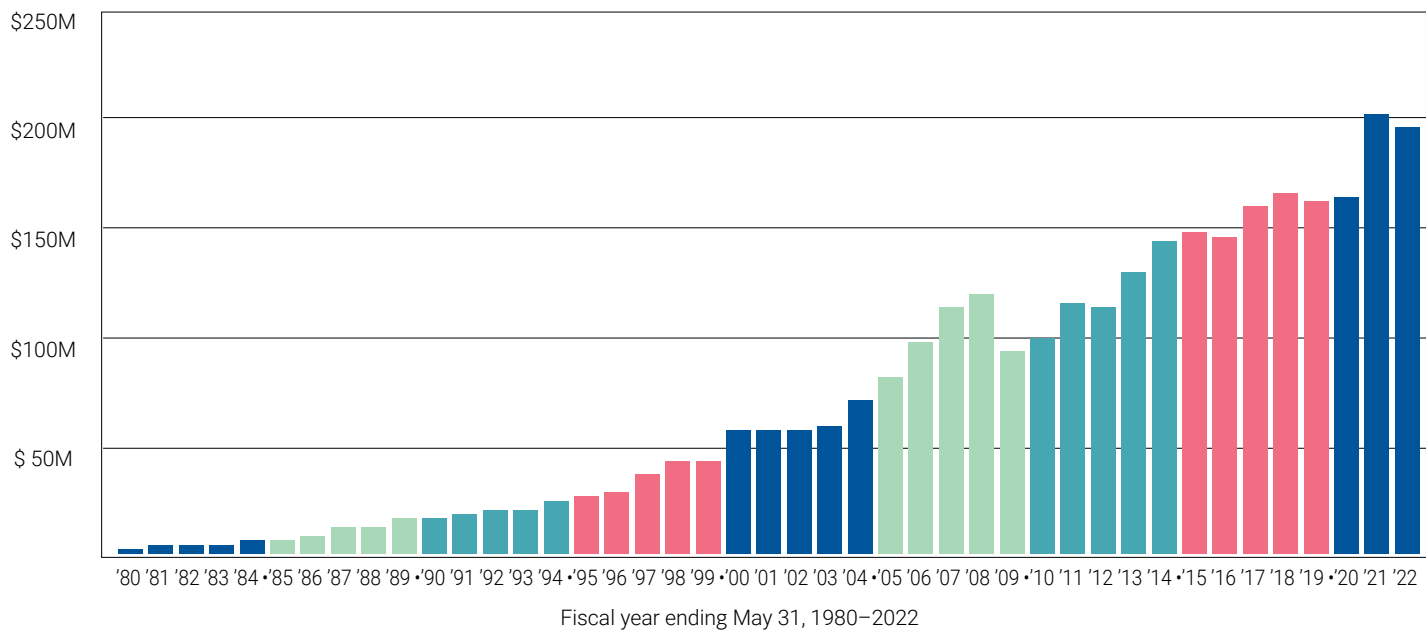
Jon Lund

† deceased

* deferred

56.8%

OF ENDOWMENT EARNINGS GOES DIRECTLY TO SCHOLARSHIPS

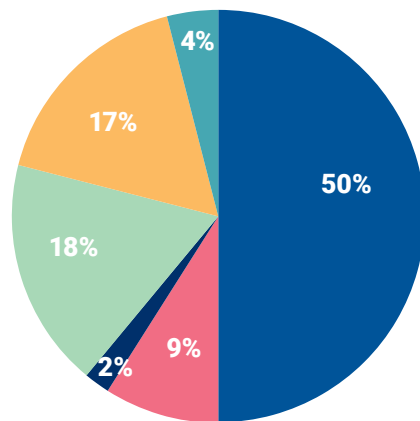




Gifts and Donors

GIFT COMMITMENTS BY AREA

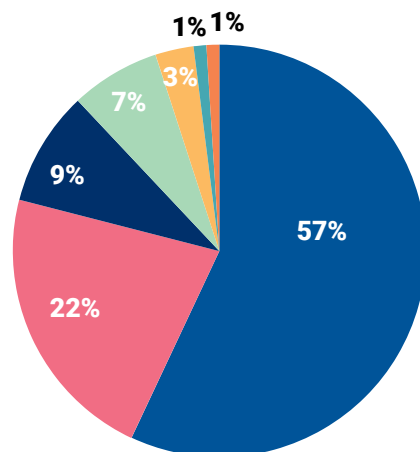
(gifts, pledges, new estate commitments)



Luther Fund	\$2,221,474
Norse Athletic Association	\$ 425,337
Other current support	\$4,356,495
Endowment support	\$4,085,353
Capital support	\$ 823,595
Planned gifts	\$11,964,093
Grand total	\$23,876,347

GIFT INCOME BY SOURCE

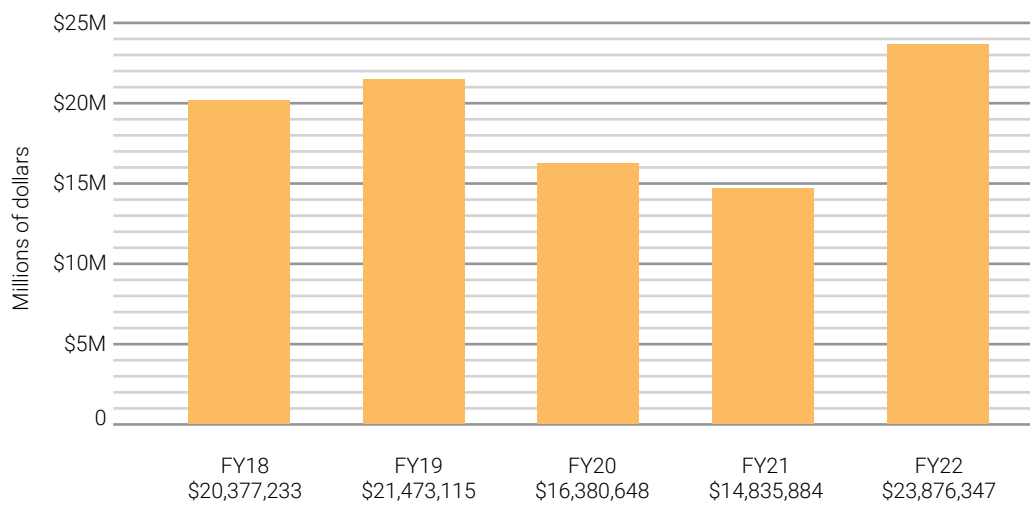
(one-time gifts, pledge payments, realized bequests)



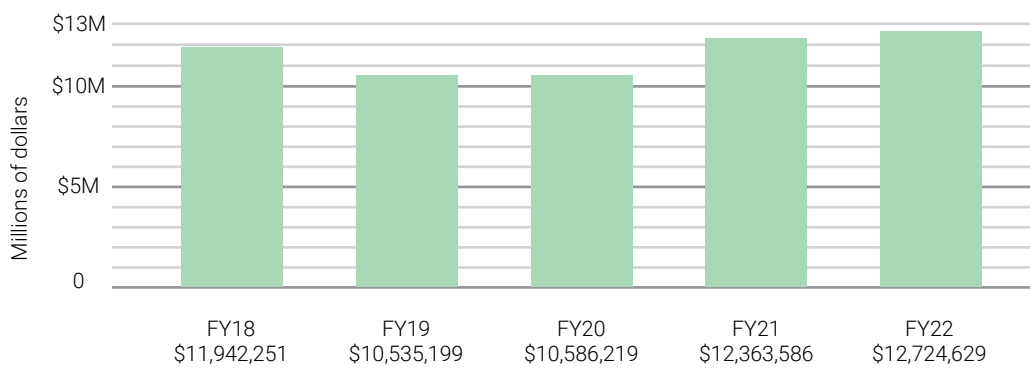
Alumni	\$7,311,518
Friends	\$2,820,711
Faculty/staff	\$1,208,846
Corporations/foundations	\$ 895,374
Parents	\$ 367,827
Other	\$ 71,371
Churches	\$ 48,982
Grand total	\$12,724,629



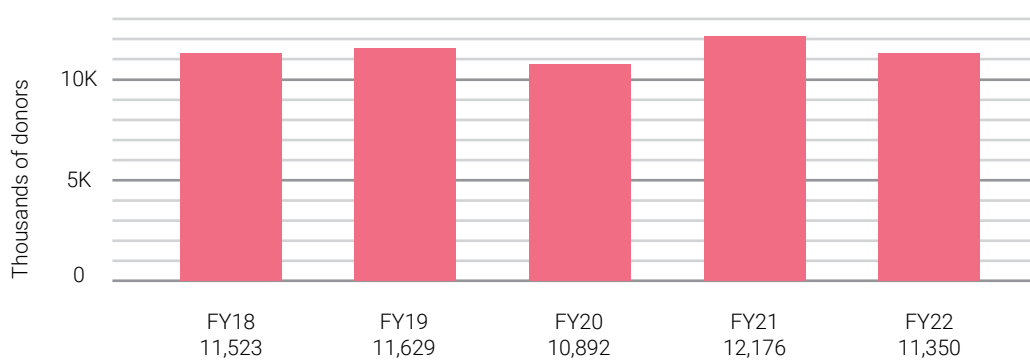
COMMITMENTS (gifts, pledges, new estate commitments)



GIFT RECEIPTS (one-time gifts, pledge payments, realized bequests)



DONORS



Transform

MAKE A JOYFUL NOISE

Pianos are at the heart of the student musical experience at Luther College—and our Music Department has done a masterful job of maintaining a collection of more than 100 pianos that spans nearly a century. Quality keyboard instruments make it possible for everything from voice lessons and conducting class to music education seminars and ear training, not to mention piano lessons and recitals.

Donors who support Luther's *Piano Fundraising Initiative* make it possible for these fundamental instruments to

be well maintained and replaced as needed to ensure the best performance. Recent gifts have supported new Yamaha performance pianos in key rehearsal rooms and faculty studios.

Alan '55 and Sally Brudos have always had a special love of music at Luther College. In 2002 they established the Alan R. and Sally J. Brudos Family Prize for Opera Performance. They chose to fund a piano, saying, "A good accompanying piano not only enhances a student's vocal experience, but also enriches the ability of the teacher to encourage clarity and excellence in the learned repertoire. We love investing in plans that directly affect the students."

Investing in instruments is essential. Brian Knox, Luther's keyboard technician, says, "Music is integral to Luther College, and good quality, serviceable pianos are vital to supporting musical rehearsals and performances. With an excellent piano, the musician can focus completely on the music at hand."

In short, these new instruments stay in tune longer, have lower maintenance, and sound much better than the aging pianos they replaced. That's music to our ears!

This Yamaha S6 grand piano in the Orchestra Room was generously funded by Paul Blackman and the late Beth Amy Blackman, given in memory of Paul's wife, Susan Maclay Blackman '64, Luther College regent emerita.



ing Impact

LEGACY BEYOND A LIFETIME

The careful and thoughtful estate planning of †Curt Reiso '54 will serve generations of Luther students, faculty, and staff for years to come.

Curt Reiso's unmatched love for Luther College included more than 40 years working in Admissions, the Music Department, and the Development Office before retiring in 1994. Throughout his life, Curt looked for creative ways to support the college's mission and was instrumental in developing Luther's planned giving program. He knew firsthand the importance and impact of planned gifts at an institution like ours.

Combining his passions with Luther's mission was a meaningful way for Curt to invest in the college. His years on tour with the music ensembles inspired him to establish the Curtis Reiso International Music Touring and Jenson-Noble Hall of Music Endowment. (He coordinated 86 domestic and 14 European concert tours and knew the importance of these experiences.) This endowment is twofold—it supports international touring groups for Concert Band, Nordic Choir, and

Symphony Orchestra and provides facility upkeep for the music building, which is home to an atrium named in his honor.

Curt was also passionate about staff development, college ministries, and strong presidential leadership, so he generously established endowment funds to support each of these areas. To show his appreciation for the importance of engagement with alumni to support career development opportunities for current students, he funded the Curtis Reiso Endowment for Alumni Relations and Career Services. Though Curt passed away in 2020, his visionary gifts continue to touch many lives.

Through thoughtful planning, Curt Reiso created a lasting legacy that blends together purpose and meaning to both honor his past and look to Luther's bright future.

† deceased

Our "Walk to Church" highlights the first week together on campus.



The Luther Fund

\$2,238,644

TOTAL GIFT RECEIPTS TO THE LUTHER FUND

8,072

TOTAL LUTHER FUND DONORS



Eric Head '23 has seen firsthand the impact that donations to the Luther Fund have on the Luther experience. His time at Luther was interrupted because of the COVID-19 pandemic, and thanks to the generous support of Luther Fund donors, we could be nimble in supporting our students in whatever way was needed. As campus life returned to normal, Eric was most excited about returning to an in-person *Christmas at Luther* in 2021. It's one of his favorite Luther traditions, not just because he's a musician, but because it showcases the beautiful, resilient, and caring community here—made possible thanks to our Luther Fund donors who support our students.

“

Gifts to the Luther Fund have been vital in shaping my Luther experience. Even in a time of the uncertainty of COVID, I have felt this impact every day, from my daily involvement with music to my on-campus research last summer. These gifts have helped make Luther a place that I will call home for a lifetime.”



—ERIC HEAD '23
FAIRMONT, MINNESOTA

Communication studies and music

On Giving Day

2,000+ friends gave

\$1,143,556

to the Luther Fund in support of students!



The gifts that we receive on Giving Day help expand and enhance my Luther experience. From supporting life on campus (like comfortable furniture in study areas and student groups), to scholarships and financial aid, to academics and well-equipped classrooms, the Luther Fund truly supports all students! Thank you!”

—Kaija Welter '22
Eden Prairie, Minnesota

Thank you!



The Luther Fund supports students in almost every way. From scholarships to textbooks to off-campus study, it subsidizes student learning. From student organizations to volunteer opportunities, it underpins experiences that shape college students into active, engaged citizens. From building improvements and maintenance to campus landscaping, it ensures that students live in a safe and beautiful place they'll be eager

to return to as alumni. When you support the Luther Fund—and so many of you do!—you're helping young people focus on becoming their best future selves.





\$429,841

GIFT RECEIPTS TO
THE NORSE ATHLETIC
ASSOCIATION

Gifts to the Norse Athletic Association support a quality Division III athletics department. As the costs of providing competitive opportunities for our student-athletes continue to rise, your support enables us to provide programs that encourage both academic and athletic success.

ONETEAM



Supporting student-athletes

Luther held its second annual One Team Day, a one-day fundraising event to support the college's student-athletes, in November 2021. The campaign raised over \$329,000 from more than 1,890 donors. The funds raised during the day support Luther's 19 intercollegiate teams and 500 student-athletes.

One Team Day highlights the importance of athletics and student-athletes within the Luther community. Last year, Norse teams were back on the road not only for in-season competition but also for training trips over spring break. Teams followed COVID safety precautions and were excited to compete.

Gifts to the Norse Athletic Association support all student-athletes, ensuring we have equipment, uniforms, nutrition, and more. We are grateful for the enthusiastic support that helped us navigate through many obstacles during the pandemic, and we are eager to take Norse Athletics to the next level.

“

The Luther College softball team has become a family to me. Whether I need help in my classes or just life, they are always there. Your support makes a difference for me and all student-athletes. Thank you!”

—LARA WELTER '24,
LUTHER SOFTBALL PLAYER
EDEN PRAIRIE, MINNESOTA

Mathematics and secondary education

“

The great support we received on One Team Day allowed us to buy new singlets and new Nike wrestling shoes for our team. Thanks for providing our student-athletes with the best gear!”

—DAVE MITCHELL,
HEAD LUTHER WRESTLING COACH

NEW HERITAGE CLUB MEMBERS 2021-22

Anonymous (2)
 Eric Allen '85
 Frank '72 and Janet Andersen
 Brent '90 and Susan Asplin
 Kathryn (Melcher) '71 and Bradley Benke
 Stephen '69 and Gracia (Kraabel) Blanchard '69
 Wilfred Bunge '53
 Edith Copley '74
 Kenneth Dahlberg '84 and Mari Espeland
 Harold and Michele Dane
 Karen (Madsen) '77 and Patrick Egan
 Joseph and Susan Everson
 Kristopher '82 and Kathryn (Willi) Gregersen '81
 Laura (Olson) '92 and Randy Heuer
 Mavis Hoffman
 Timothy and Amy Hohulin
 Janice (Anderson) Horn '57
 Harris '56 and Diane Hostager
 Arthur '67 and Jacqueline Johnson
 Karen (Gulsvig) Johnson '61
 Jon Lund
 Sara McGah '62 and Kenneth Roehrs
 Jay '73 and Cynthia (Flak) McLaren '72
 Pauline (Amundson) '72 and Les Miller
 Connie (Jolstad) Nelson '60
 Christine Olsen '78 and Tom Rothengass
 Brian '77 and Karen (Thulin) Rude '78
 Roger Skatrud '57
 Mark Strohhahn '07 and Aaron Jost
 Alan Ulrich '74
 Ragna Urberg '86
 Todd '97 and Emily (Foster) Velnosky '98
 William '71 and Marjorie (Olien) Watts '71
 James and Elizabeth Wheeler



Built
ON BIGGER DREAMS

HERITAGE CLUB MEMBERS MAKING ADDITIONAL PLANNED GIFTS 2021-22

Anonymous
 Elizabeth Address '81 and Steve Solbrack
 James Field '54
 George and Joann Hagen
 Amy (Michaelson) '91 and Patrick Igou
 Kerry Knodle '72
 Warren Luckner '68 and Mary Carr Luckner
 John '70 and Barbara Melin
 Jonathan '74 and Jeanette (Bialas) Strandjord '74
 Rachel Vagts

1,314

TOTAL MEMBERS (MAY 31, 2022)

\$143,134,880

TOTAL PLANNED GIFT EXPECTANCIES (AS OF MAY 31, 2022)

LUTHER COLLEGE

HERITAGE CLUB



At Luther, we help students shape an education that matters. We collaborate to turn ideas, passions, and talents into building blocks for a bright future. This is where students build their biggest dreams, and together we equip them to build a future more incredible than they could have imagined.

The Luther College Heritage Club, more than 1,300 members strong, is an association of persons with the vision and inclination to build bigger dreams for future Luther students, ensuring generations to come will benefit from a truly transformational Luther education.

Because planned gifts are so vitally important to the future of Luther College, and because membership in the club is only for those persons who have made planned gifts, the Heritage Club is a symbol of the importance Luther places on this kind of commitment. It also serves as an inspiration for others to make similar gifts and join this important group. The Heritage Club is one way Luther says "thank you" to all those who have made the college a part of their future. We are extremely grateful for the support from the members of Luther's Heritage Club.

legacygiving.luther.edu

“

Everything I accomplished during my working career can be traced back directly to Luther and the professors who helped me succeed.”

—JAMES FIELD '54 • EL PASO, TEXAS
2022 PIONEER MEMORIAL AWARD RECIPIENT

The Pioneer Memorial Award was established in 1988 to honor individuals who characterize the spirit of Heritage Club, and whose generous support serves as an inspiration to others. James established the Jim Field '54 Scholarship in 1997 and created a charitable remainder unitrust, significantly increasing support for his scholarship now and in the future.



The Legacy Trust

891 students

RECEIVING DONOR-FUNDED SCHOLARSHIPS

\$100 to \$31,548

RANGE OF SCHOLARSHIP AWARDS

\$7.2 million

IN DONOR-FUNDED FINANCIAL AID



The Legacy Trust is an opportunity to invest in the lives of young people who want to study at Luther College.

Luther is committed to providing an affordable education to our students, nearly 100 percent of whom receive some form of financial assistance. Unfortunately, federal aid, student earnings, and parents' savings are often not enough to cover the whole cost of a Luther education. Now more than ever, scholarship support is critical as students search for ways to meet the rising costs of higher education.

The Legacy Trust was established in 1986—and more than \$110 million in cash and planned gifts has been raised. Thanks to the generosity of our donors, Luther students—most of whom could not otherwise afford to be here—now benefit from more than 925 endowed scholarships that have been established at Luther.

Though the Legacy Trust was founded as an endowed scholarship program, donors may also establish annual scholarships with outright gifts through this expanded program.

luther.edu/alumni-friends/support/gift-types/scholarship

ESTABLISHED DURING CALENDAR YEAR 2021

NEW ANNUAL SCHOLARSHIPS

Annual scholarships provide the opportunity for donors to make an immediate impact.

Giuseppe and Ellen (Woodard) Colletta Fund for International Studies

Ellen Woodard-Colletta '82

Kenneth W. Ehler Scholarship

Kenneth Ehler

James S. and Judith L. Fogdall Nursing Scholarship

James '64 and Judith (Larson) Fogdall '65

NEW LEGACY SCHOLARSHIPS

Named endowed scholarships provide an enduring stream of scholarship support to assist current and future generations of Luther students, with a minimum commitment of \$25,000.

Amber Hill Anderson and Elaine Ottmers Hill Scholarship

Elaine (Ottmers) '77 and Paul Hill

Alice Reuter Scholarship

Estate of Alice Reuter '77

NEW VISION SCHOLARSHIPS

Named endowed scholarships provide an enduring stream of scholarship support to assist current and future generations of Luther students, with a minimum commitment of \$50,000.

Roger and Eleanor Ault Scholarship**

Roger '63 and Eleanor (Roe) Ault '64

Donald N. and Joan E. Bungum Scholarship

Donald '53 and †Joan Bungum

Edith A. Copley Music Scholarship*

Edith Copley '74

William and Judith Davis Scholarship

Judith (Ream) Davis '62

Stanley and Violet Hagen Scholarship

Anonymous

William and Norma Hervey Study Abroad Scholarship*

Norma Hervey

Dr. Marilyn Wilcox Hines Memorial Scholarship

Christine Olsen '78, Leesa (Kania) Thorgaard '78, and Suzanne Woodrich '77

Jewel Theatre Arts Scholarship

Estate of Jewel Kintzinger

Kintzinger Family Rochester Semester Scholarship

Estate of Jewel Kintzinger

William and Carolyn Kobler Family Scholarship*

William '70 and Carolyn (Peterson) Kobler '70

Nan's Scholarship

Melodie Hovland '65

Shirley and Edgar Nelson Scholarship

Children of †Edgar '46 and †Shirley (Bird) Nelson '47

Sandersfeld Endowed Scholarship

Elisabeth (Marvin) '00 and Shane Sandersfeld

Wilke/Iverson Family Scholarship

†Mary JoAnn (Iverson) '55 and Thomas Wilke

NEW PROMISE SCHOLARSHIPS

Named promise scholarships help close the gap in unmet financial need and may be established at a minimum of \$25,000.

Mary (Macal) and Stephen Knutson Promise Scholarship

Stephen '81 and Mary (Macal) Knutson '83

NEW APPLIED LEARNING FUNDS

Named applied learning funds support applied learning and internship opportunities for students by providing funds to assist with transportation, meals, and housing.

Sarah and Brian Clark Applied Learning Endowment**

Sarah (Rouse) '05 and Brian Clark '05

Dahlberg Applied Learning Fund

Gregory '73 and Kathryn (Sorensen) Dahlberg '73

Stephen and Susan Kraabel Applied Learning Endowment**

Stephen '63 and Susan Kraabel

Laura Charlson Loberg Applied Learning Endowment**

Laura (Charlson) Loberg '89

Alan D. Stoddard Applied Learning Endowment

Gregory Stoddard

Joy and John Wetzel Applied Learning Endowment**

John Wetzel

James N. and Jodi Palma Young Applied Learning Endowment

James '81 and Jodi (Palma) Young '81

† deceased * deferred ** in progress

“

I've truly been blessed to attend Luther College and experience opportunities that I otherwise wouldn't have in my home state. Your donations have significantly helped in this next chapter of my life. Thank you and God bless you all!”



—SAMUEL SCOTT '24
BANNING, CALIFORNIA

Management

Nurse Alumni



35,580

LIVING ALUMNI

LUTHER ALUMNI
LIVE IN

50

STATES AND

117

COUNTRIES.

68%

OF OUR LIVING ALUMNI
AND CURRENT STUDENTS
RESIDE IN THE FOUR-STATE
AREA:

MINNESOTA, IOWA,
WISCONSIN, AND ILLINOIS.

WHEN YOU ARE LUTHER ALUMNI, LUTHER IS FOR LIFE.

While Luther alumni can be found all over the world, they are always welcomed back home, at reunions, catching a game or concert, or making new memories with lifelong friends. Staying connected is as natural for Luther alumni as the river flowing along the bluffs—and opportunities for alumni connection, and for impacting the next generation of students, stretch beyond the valley and across the globe. Luther is your college, no matter where you live.

During 2021–22, we're especially proud of our Alumni Office's in-person and virtual events, gatherings, communications, and programs that spread joy and made an impact as we operated under COVID-19 protocols. Longstanding leadership programs such as the Alumni Council and the Black Alumni Association continued steadfast work serving students, while popular virtual book clubs and speaker series offered a new way to engage.

"Participating in the book clubs from Paris has been an absolute bright spot over the past two years for strengthening old friendships and cultivating new ones through our Luther alumni community. So grateful (after graduating 28 years ago) that I can still feel the emotion of the Luther connection and engagement that is so strong!" —Nicole Matusinec '94

"Gathering as Hispanic and Latino alumni gave us the opportunity to share our experiences as students at Luther. We discovered many of us persevered through similar circumstances and setbacks. The more we met, the more we realized we could support Luther in creating a more inclusive community." —Marlon Henriquez '15

"The Luther College Black Alumni Association (BAA) is critical for current students of color to see positive real-life examples of professional Black alumni contributing to society in their own unique ways. The BAA has unequivocally strengthened the engagement between our alumni base and Luther College." —Loretta Dooley Wetzel '80, BAA co-president

"The Career Engagement Council's goal of creating mutually beneficial experiences for students and businesses through the Career Center allows Luther an opportunity to leverage its strong alumni base and build upon the multifaceted education through real-world experience. As a part of this effort, I now understand how as an alumna I can give back through partnering with the Career Center and supporting the personal growth of Luther students." —Mark Jensen '07

“

I am more connected with Luther having been involved with the Vocation-Inspired Alumni Mentoring Program. I feel I can have a positive impact and help shape the experience that students have with the greater Luther community.”

—KELSEY ANDERSON '11

Kelsey Anderson '11 (left) mentored Hope Gilbertson '22 through the Alumni Mentoring Program.



Reunion Giving

Special Thanks

CHALLENGE SPONSORS AND COMMITTEE MEMBERS MADE REUNIONS IMPACTFUL AND CELEBRATORY!

Reunions are a time to celebrate and reconnect with lifelong friends. They are also a time for alumni to reflect on how Luther has helped shape who they are today—offering a powerful moment for classes to come together and give back, to create the same life-changing possibilities for the next generation of students.

CLASS OF 1971 REUNION COMMITTEE

Sharon (Vangen) Aune, Ann (Birdsall) Beasley, Susan (Etnyre) Davis, Dave Dettmann, George Gentes, Jean Hanson, Kate (Stadler) Haugen, Jane (Thiele) Henderson, Jim Hinrichs, Denny Linderbaum, Linda (Porter) Martinat, Gary McKercher, Rick Olson, Barbara Palombi, Jeri (Jenson) Smith, Will Williamson, Patti (Jacobson) Wittman

CLASS OF 1971 CHALLENGE SPONSORS

Ann (Birdsall) Beasley '71, Jenee (Nelson) '72 and Dave Dettmann '71, Jean Hanson '71, Kate (Stadler) Haugen '71, Denny Linderbaum '71

CLASS OF 1981 REUNION COMMITTEE

Scott Hanson, Pat (Graetz) Jensen, Miri (Peterson) Mattson, Julie (Masmar) Meyers, Dave Moe, Pam (Norris) Phillips, Sue Rothmeyer, Kari Sena Gordon, Mary Sundet Jones, Ruth (Hanson) Thom, Curt Tryggestad, Julie (Schwake) Weaver, Erik Wilson-Weiberg, James and Jodi (Palma) Young

CLASS OF 1981 CHALLENGE SPONSORS

Jo (Vasek) '81 and Melvin Koenig, Sue Rothmeyer '81, Steve '81 and Carmen (Hansen) Stenhaug '82, James '81 and Jodi (Palma) Young '81

\$2,527,960

RAISED FROM 2021 REUNION CAMPAIGNS*

\$189,000

TOTAL MATCHING CHALLENGE SPONSOR
SUPPORT IN 2021 CAMPAIGNS

CLASS OF 1986 REUNION COMMITTEE

Alicia Anderson, Laura Dotseth, Kari (Bergan) Baisden, Lance Bergstrom, Jeff Brecht, Chris Gade, Lisa (Villarreal) Johnson, Ann (Blanchard) Kvale, Jen (Carlson) Lembezeder, Martha (Stormo) McGrory, Bradley and Jane (Dalen) Miller, Tim Peter, Joan (Anderson) Powell, Wally Roach, Kari Solomonson, Andrea (Knutson) Stratton, Juli Vig

CLASS OF 1986 CHALLENGE SPONSORS

Laura Dotseth '86, Bradley '86 and Jane (Dalen) Miller '86, Tim '86 and Sandra Peter, Wally '86 and Nancy Roach, and Joe Sweet '86 and Blaire Hartley

CLASS OF 1996 REUNION COMMITTEE

Thad Abrams, Amy (Carlson) Archer, Jodi Bofenkamp Mongan, Jennifer Eckes, Melissa Erdmann, Mattie (Dahl) Gallentine, Beth (Olson) Haddinger and Daniel Haddinger, Erin Etscheidt Humpal, Jess Kettles, Mark Lovelace, Suzanne (Roverud) Mineck, Ami (Shoup) Patra, Andy Sassaman, Matt and Jenny (Nielsen) Snow, Sam Teigen, Andrea (Wehrmacher) Chung

CLASS OF 1996 CHALLENGE SPONSORS

Suzanne (Roverud) '96 and Corey Mineck, Laura (Allebach) '96 and B.J. Nichols '97, Kari (Refsell) '96 and Andy Sassaman '96, and Andrea (Wehrmacher) Chung '96

CLASS OF 2011 REUNION COMMITTEE

Rachel Barclay, Rebecca Lovell Dillahunty and Jacy Dillahunty, Kate (Trigger) Duffert, Brett Epperson, Alex Gisleson, Courtney Greenley, Kelsey (Balk) Grimm, Tyler McCubbin, Erin (Gilbertson) Montoya, William Montoya, Alyssa Ritter, Kelsey (Leppert) Sjoblom, Sarah Stadie, Kelsey (Wauters) Swanson, Kelsey Wilson, Greg Woodin, Alex Ulfers

CLASS OF 2011 CHALLENGE SPONSORS

Kelsey Anderson '11 and Reid Wilson '10, Rachel Barclay '11 and Paul Jones, Rebecca Lovell Dillahunty '11 and Jacy Dillahunty '11, Kathryn (Trigger) '11 and McClain Duffert, Brett Epperson '11, Alex '11 and Katherine (Ollman) Gisleson '14, Courtney Greenley '11, Jordan '11 and Kelsey (Balk) Grimm '11, Tyler McCubbin '11, Alyssa Ritter '11, Kelsey (Leppert) '11 and Kody Sjoblom, Sarah Stadie '11, Kelsey (Wauters) '11 and Charlie Swanson, Gregory '11 and Kelly Woodin, Alex Ulfers '11 and Colin Brown

**The 2021 reunion campaigns include all gifts, pledges, and planned gifts given to Luther from January 1, 2020 to December 31, 2021.*

21.64%
ALUMNI PARTICIPATION

5,848
ALUMNI DONORS



GRATITUDE

Blessings shared

What a phenomenal year of donor generosity! Thanks to the kindness and confidence of more than 11,350 loyal supporters, together you made an extraordinary difference for Luther students and the campus community. The highlights in this report only scratch the surface of the deep impact your gifts are making here. Thank you for generously sharing your many blessings and serving as an inspiration for others.

Proudly, every member of our Development and Alumni team played a role in achieving the success of this near-record fundraising year, and we're honored to be working in partnership with you. Teamwork and relationships are at the heart of all we do. During the past year, we've said goodbye to several longtime colleagues and welcomed new people to our team, including vice president for development Mary Duvall, who began her leadership role on August 1.

All of us know firsthand that Luther donors are true blue, and we share your love of this special place. Your generosity inspires us, and we celebrate your enthusiastic support. Thank you!

—Luther College Development and Alumni Team

“

Simply put—there is something truly special about Luther. The care and passion for this place is clear, and I've witnessed firsthand the transformational power of Luther connections and a liberal arts education. I'm eager to hear your Luther story!”

—MARY DUVALL
VICE PRESIDENT FOR DEVELOPMENT







Donor BILL OF RIGHTS

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- I**
To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II**
To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III**
To have access to the organization's most recent financial statements.
- IV**
To be assured their gifts will be used for the purposes for which they were given.
- V**
To receive appropriate acknowledgment and recognition.
- VI**
To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- VII**
To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII**
To be informed whether those seeking donations are volunteers, employees of the organization, or hired solicitors.
- IX**
To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X**
To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

The Donor Bill of Rights was created by the Giving Institute, the Association for Healthcare Philanthropy (AHP), the Association of Fundraising Professionals (AFP), and the Council for Advancement and Support of Education (CASE). It has been endorsed by numerous organizations, including Luther College.

LUTHER COLLEGE BOARD OF REGENTS

Officers

Chairperson – J. Robert Paulson Jr. '78, P'04, P'13

Vice Chairperson – Shannon M. (Miller) Duval '95

Secretary – Ann Leon '75

Members

The date in parentheses at the end of each listing denotes the year of election to the board.

Dr. Jeffrey D. Anderson '84, P'15

Anesthesiologist, Associated Anesthesiologists
Johnston, Iowa (2016)

Wendy P. (Jaycox) Davidson '92

President of Americas, Glanbia Performance Nutrition
Wheaton, Illinois (2011)

Willie Davismckennie '84, P'16

Owner/Founder, 22 Wood Works
Mundelein, Illinois (2020)

Shannon M. (Miller) Duval '95

System Senior Vice President of Philanthropy, CommonSpirit Health
Castle Rock, Colorado (2018)

Peter A. Espinosa '81

CEO, Mortgage Cadence, an Accenture Company
Founder, Chairman of Pulpit Rock Brewing Company, and owner of BottleTree Properties
Edina, Minnesota (2017)

Chris W. Gade '86, P'20

Vice President of Marketing and Engagement, Rush University System for Health
Chicago, Illinois (2018)

Dr. Allen J. Green '76

Retired Dean of Equity and Inclusion, Sarah Lawrence College
Waterloo, Iowa (2017)

Katherine Johnson-Becklin, P'14

Educational Consultant, Gifted and Talented Specialist
Monona, Wisconsin (2012)

Sandee N. (Neitzel) Joppa '87, P'16

Executive Coach and Leadership Development Consultant, Joppa Consulting LLC
Plymouth, Minnesota (2016)

Dr. Mark V. Larson '78

Consultant, Division of Gastroenterology and Hepatology, Department of Internal Medicine
Medical Director, Mayo Clinic Care Network
Elgin, Minnesota (2020)

Ann Leon '75

Retired Manager, Sales & Industry Learning, IBM
Madison, Wisconsin (2019)

Rev. Felix J. Malpica '09

Bishop, La Crosse Area Synod of Wisconsin (ELCA)
La Crosse, Wisconsin (2021)

Michael T. Osterholm, PhD '75

Regents Professor, McKnight Endowed Presidential Chair in Public Health and Director, Center for Infectious Disease Research and Policy, University of Minnesota
Minneapolis, Minnesota (2016)

J. Robert Paulson Jr. '78, P'04, P'13

President and CEO, Sonex Health
Wayzata, Minnesota (2013)

Connie Plaehn '75, P'17

Retired Managing Director, JPMorgan Asset Management
Minneapolis, Minnesota (2014)

Alessandro "Sandro" Raniolo '88

Independent Consultant/Investor
Singapore (2022)

Corey J. Schmidt '98

Founding Partner of IntentGen Financial Partners, Wealth Advisor, Thrivent Financial
Naperville, Illinois (2019)

Anjela A. Shutts '93, P'26

Partner/Attorney, Whitfield & Eddy, PLC
Des Moines, Iowa (2018)

James Thomsen '86

CEO, ZimmiTech
Scottsdale, Arizona (2013)

Chinyere Ukabiala, P'13, P'14

College Ombudsperson, Grinnell College
Urbandale, Iowa (2012)

Lance J. Vander Linden '79, P'21

Retired Chairman, National Bankruptcy Services
Dallas, Texas (2012)

Leah J. Vriesman, PhD '88

Associate Dean of Academic and Faculty Affairs, UCLA
Hermosa Beach, California (2022)

Dr. Liang Chee Wee, P'94, P'02

Retired President, Northeast Iowa Community College
Decorah, Iowa (2022)

James N. Young '81

Retired Chief Financial Officer, Ally Bank
Edina, Minnesota (2016)

Ex-officio

Jenifer K. Ward

President

P' with a class year indicates a parent of a current student or Luther graduate of that year.

PRESIDENT'S CABINET

Jenifer K. Ward, president
Bradley Chamberlain, P'26, interim provost and vice president for mission and communication
Andrew Bailey '08, vice president for finance and administration
Robert Clay, chief equity and inclusion officer and assistant to the president for community engagement
Mary Duvall, vice president for development
Karen Hunt, vice president for enrollment management

DEVELOPMENT AND ALUMNI OFFICE

Sherry (Braun) Alcock '82, P'17, executive director of alumni relations
Daina (Hollnagel) Bond '93, donor records coordinator
Sarah Brandt '15, stewardship and events coordinator
Megan Buckingham, associate director of annual giving
Jessica Campos Arzate, alumni database and reporting specialist
Mary Duvall, vice president for development
Nathan Ersig '98, senior director of development and campaign co-director
Chris Frana, director of systems, user services, and research
Shelley Hurst, development office coordinator and assistant to the vice president
Jeanie Lovell, senior director of foundation relations and strategic initiatives, and campaign co-director
Paul Mullen '79, development officer
Andrew Peter '14, director of major gifts
Mary Lynn (Swenson) Rettig '79, senior development officer
Allie Scott, associate director of annual giving
Mariah Bringer Smith '95, P'24, director of parent and family engagement and special projects
Elijah Solheim, annual giving program coordinator
Kelly Sorenson, assistant director of legacy and gift planning
Samantha Spilde, development officer
Megan (Minnihan) Torkelson '05, director of annual giving
Rachel (Schutte) Vsetecka '09, director of stewardship and special events
Cydney (Roelandt) Weitzel '14, alumni office and records coordinator

PARENTS AND FAMILY COUNCIL (2021-22)

Class of 2022 Representatives

John and Sue Bieno, Oregon, Wisconsin; Michaela '22
Dale and Karen Homolka, Jacksonville, Illinois; Nora '22
Pat '92 and Karen (Titus) Trewin '92, Decorah, Iowa; Abs '22

Class of 2023 Representatives

LaDonna Corn, Mesa, Arizona; Donovan '23
Eric '91 and Kim (Latzke) Muller '93, Urbandale, Iowa; Joshua '23
Mike and Dana Ottesen, Eagan, Minnesota; Jane '23
Chad '92 and Melissa (Bonikowske) Thomley '93, Verona, Wisconsin;
Anna '23
Loren and Sarah Wiltgen, Decorah, Iowa; Christian '23

Class of 2024 Representatives

Darrin Witucki and Jacqueline Bonneville, Menomonie, Wisconsin;
Carly '24
Mike '93 and Sarah (Baltz) Dietz '94, Plainfield, Illinois; Jamison '24
Glenn and Sarah Maston, Hudson, Massachusetts; Samuel '24
Ilyce and Michael Randell, Buffalo Grove, Illinois; Alex '24

Class of 2025 Representatives

Alicia Anderson '86 and Bob Skelly, Lemont, Pennsylvania; Mara '25
Ami Berger and Brian Lindeman, Saint Paul, Minnesota; Noah '25
Jenny Kunka, Great Falls, Montana; Ethan '25
Gilbert Saldivar, Houston, Texas; Khalil '25
Christin and Cory Stoutner, Whitehall, Wisconsin; Hannah '25
Chad '92 and Melissa (Bonikowske) '93 Thomley, Verona, Wisconsin;
Allison '25
Karin Trail-Johnson, Saint Paul, Minnesota; Elise '25

BLACK ALUMNI ASSOCIATION (2021-22)

Co-Presidents

Perran Wetzel IV '79, P'13 and Loretta Dooley Wetzel '80, P'13

Leadership Team

Willie '84, P'16 and Denise Davismckennie '82, P'16
Gregory Fields '77, P'04
Dominick Gonzalez '13
Julie Van Arsdale-Jervis '82 and Cyril Jervis '82

ALUMNI COUNCIL (2021-22)

Officers

Lisa Small Steinbauer '88, president
Jim Kowitz '03, vice president
Serina (Norvold) Bentley '94, recording secretary
Denise Davismckennie '82, advisor

Members

Steve Bailey '08
Christina (Gaard) Baumgart '07
Mary Bunge Docken '79, P'09
Erin (Brooks) Croll '99
Brendan Dolan '02
Hilary (Young) Dolan '08
Tim Fleming Sr. '67, P'90
Ryan Fordice '08
Kylie Hanschman '17
Marlon Henriquez '15
Corey Hoodjer '99
Cyril Jervis '82
Eric Johnson '79
Jay Kautt '98
Liesl Koehnen '09
Ross Kurth '05
Brian Larson '00
Joe Lindsay '75, P'07
Michael Lindsay '07
Nick Mozena '13
Elisabeth (Marvin) Sandersfeld '00
Nina (Catterall) Schultz '08
Austen Smith '13
Stacy Sundet '01
Hans Thurmer '04
John Vaaler '94
Julie Van Arsdale-Jervis '82
Shelby (Heim) Wellmann '19
Loretta Dooley Wetzel '80, P'13, Black Alumni
Association co-president
Perran Wetzel IV '79, P'13, Black Alumni
Association co-president
Heather (Buckner) Wilensky '06
Melissa Willenborg '02
Sam Yamoah '04



LUTHER COLLEGE
700 COLLEGE DRIVE
DECORAH, IOWA 52101-1045

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PERMIT 289

Here at Luther, we value
stewardship of all kinds.
The wildlife that makes home
on our campus adds to the
natural beauty and
wonder of our area.

