

LUTHER
COLLEGE

Impact of Giving

Annual Report 2016–17



A photograph of a stone bell tower at Luther College. The tower is made of stacked stone blocks and has a large bell hanging from it. A sign above the bell reads "LUTHER COLLEGE". The tower is set on a concrete base with a bench. In the background, there are large trees and a grassy field. The sun is low in the sky, creating a warm, golden glow and lens flare effects. The overall scene is peaceful and scenic.

\$11,638,923

new commitments to Luther
in fiscal year 2016–17

President's message

“We practice joyful stewardship of the resources that surround us.”



Dear Donors and Friends,

Joyful stewardship is raised up in Luther's mission statement. For us, part of that stewardship is sharing the impact of your charitable contributions to the college. Every gift makes a difference, and the information featured in this report tells a story. These are your gifts at work. You—as individuals, couples, families, and organizations—have shared your trust and philanthropy with Luther College. Now we want to say a collective thank-you and highlight the impact your gifts make—now and in the future.

Reflecting on the past year, I believe it's important to connect philanthropic impact with the institutional vision for the 2016–18 Priorities. Thanks to the dedication of faculty and staff, we have made impressive progress in the past two years, and I want to share a few notable examples. Addressing our first priority—to offer students a more integrated learning experience across their four years at Luther—the college has maximized faculty expertise in multiple disciplines to add new academic majors in data science and neuroscience. Both are grounded in the liberal arts and have a robust connection to applied learning, which is also central to the initiatives being implemented as part of the Career Center's strategic plan.

Another highlight of the past year was the excellent work of the Sophomore Initiative, in which 40 enthusiastic faculty and staff (double the number we anticipated) came together in yearlong learning communities to explore ways to better engage sophomore students through work with advisors, mentors, and guided self-reflection. Funded by a grant from the Council of Independent College's Network for Vocation in Undergraduate Education, this project strengthens connections among students, faculty, and staff to enhance the overall Luther experience.

In these examples and many others, the campus community has rolled up our sleeves together to create plans, address challenges, and build momentum. As you know, vision on its own is just that—vision. Your gifts help to make this vision real through academic programs, co-curricular initiatives, facilities upgrades, and scholarship opportunities that touch the lives of Luther students every day.

Luther stakeholders have a long history of joining together to make priority projects a reality. Last year, groups of dedicated donors invested in institutional initiatives ranging from top-of-the-line synthetic turf to ensure player safety on the football field to a musical celebration of the 500th anniversary of the Reformation in two breathtaking performances of Bach's Mass in B minor. When donor dollars come together, exciting things happen. Vision becomes reality.

Whether you are a longtime supporter of the college or have made your first gift in the past year, we at Luther are grateful for your kindness and your commitment to making our college the very best environment for student learning and academic excellence. I am inspired by your generosity and will ensure that Luther College continues to be a good steward of your philanthropic support. Thank you!

With gratitude,

A handwritten signature in blue ink that reads "Paula J. Carlson". The signature is fluid and cursive, with a long horizontal line extending from the end.

Paula J. Carlson, Ph.D.
President

12,240 alumni, parents, and friends
contributed to Luther's future this past year.



Greetings from Loyalty Hall!

The Luther College development team is proud to share this new philanthropic impact report. The information featured within these pages highlights some of the many ways your collective generosity in the 2016–17 fiscal year is making a difference here at Luther.



In this report, we celebrate the 12,240 donors who made gift commitments totaling more than \$11.6 million in support of Luther College last year. Each contribution is gratefully received as an investment in our students and the Luther community. Thank you!

Developing a comprehensive plan for achieving and maintaining maximum fiscal strength is among Luther's top institutional priorities for 2016–18. As you know, philanthropic support plays a vital role now and in the future. Both the annual support and the endowment are key components of ensuring fiscal strength. Thanks to another tremendously successful year for annual giving, Luther has met and exceeded its goal of a \$2 million Luther Fund (formerly the Luther College Annual Fund) in each of the past two years. Our second annual Giving Day in early March generated nearly \$505,000 in one fun-filled and jam-packed day. (We are especially grateful to the 194 faculty and staff who supported Giving Day 2017 through their gifts and their presence.)

Last year, Luther donors also committed \$3 million toward the college's endowment. This is another important indicator of fiscal strength and philanthropic impact. Year after year, a significant part of this endowment is designated for student scholarships, which remains one of our highest fundraising priorities. We experience the joy of the donors and their scholarship recipients firsthand each spring when they come together for the annual Legacy Trust Scholarship luncheon.

Capital projects were also front and center in last year's fundraising efforts, as the Norse athletics complex got a jumpstart on a few key projects in the athletics facilities master plan. A small group of lead donors invested in a top-of-the-line synthetic turf system for the football field and post-tensioned concrete for outdoor tennis courts. Along with full renovations of our baseball and softball stadiums (dedicated in April 2017), these best-in-the-league facilities demonstrate a commitment to player safety and the overall experience of Luther's student-athletes. The success of these projects builds momentum for other exciting facilities upgrades on the horizon.

Our development team is proud to be working in partnership with you—Luther's steadfast donors, who love this special place and support its mission. Thank you for the opportunity to work together on behalf of the college. It's a privilege to hear your stories of how Luther has touched your lives and how you—as donors—want to make a difference for Luther students. It's a joy to be part of the Luther College family!

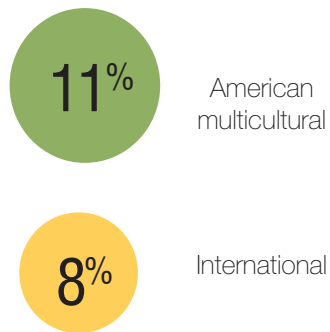
Sincerely,

A handwritten signature in blue ink that reads "Jim Jermier". The signature is fluid and cursive.

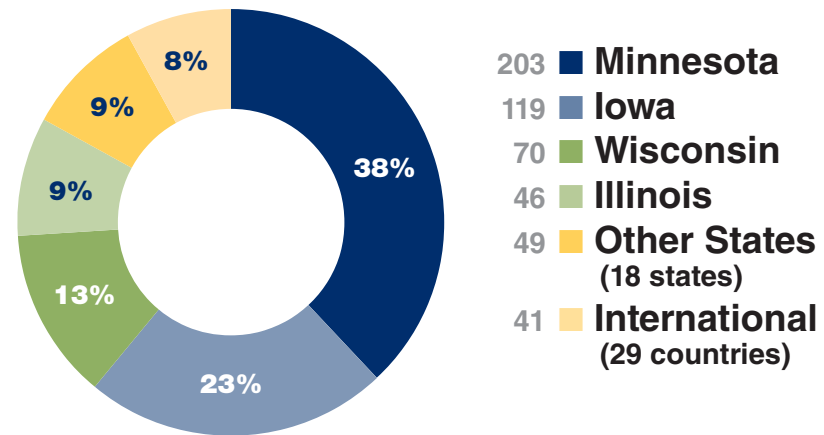
Jim Jermier
Vice President for Development

Entering Class of 2020

Multicultural Student Profile



Geographic Distribution

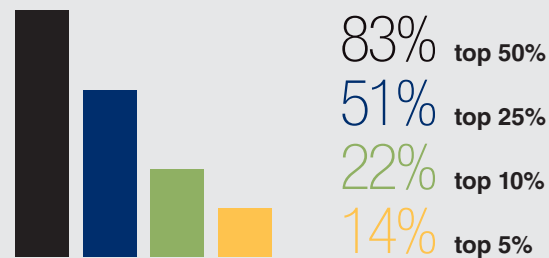


24 valedictorians

55 alumni children

63 siblings of students

High School Class Rank



ACT/SAT average

25.8
Average ACT composite

1120
Average SAT (math + critical reading)

Institutional Financial Aid

\$47,960

comprehensive fee 2016–17

\$43.4 million

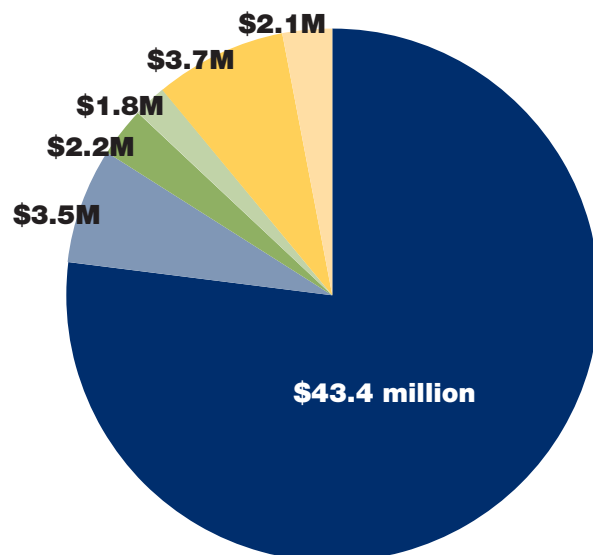
financial aid distributed in 2016–17

\$33,175

Average need-based financial aid award

99%

of students receive financial aid



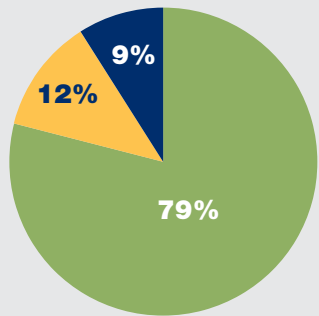
Total Aid

- Luther College Unfunded Aid
- Donor-Funded Endowed Scholarships
- Donor-Funded Annual Scholarships
- Other Private Scholarships
- Federal and State Grant Programs
- Student Employment (Earned)



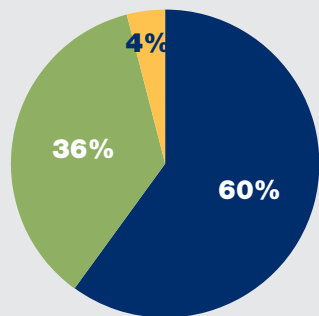
Research by Kelly Kennedy '18 may help us all one day. Last year, she shared with 50 neuropsychologists her study on how forgiveness can lessen mental decline in aging adults. A donor-funded scholarship helps keep Kelly at Luther to do this original research.

Institutional Revenue Sources



- Net student revenue
- Gifts and other revenue
- Endowment revenue

Resources Supporting Students



- People
- Programs
- Place

Luther College Endowment

Endowment is the foundation on which Luther College sustains academic excellence for future generations of students, faculty, and staff. Luther's endowment has grown from \$56 million in 2000 to \$161 million in 2017. Our institutional goal is to continue growing the endowment—for scholarships, applied learning opportunities, research fellowships, programs, professorships, and chairs—to enhance the resources necessary to support Luther's mission and vision. Each year a spending allowance is determined by the Luther College Board of Regents. All funds exist in perpetuity.

How are endowment earnings used?

They fund scholarships for students, teaching and learning resources, library materials, program enrichment, and student/faculty research projects. In short, endowment earnings enable Luther to enrich the academic program and enhance student experiences.

Endowment Spending Policy:

The Luther College Board of Regents establishes the annual spending policy. The spending allowance (of approximately 5 percent) is calculated on the endowment's 20-quarter average market value as of May 31 of each year. The method of calculation provides year-to-year consistency in the value of the spending allowance and helps mitigate any investment market fluctuations.

What does a strong endowment communicate about Luther College?

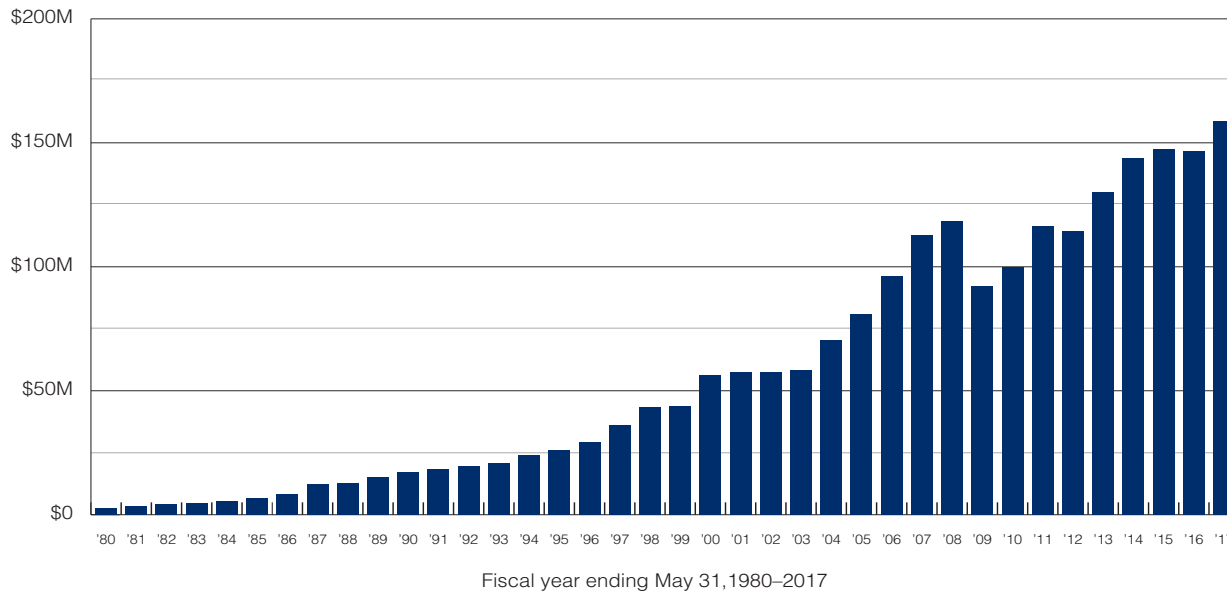
It is a key indicator of the quality and financial strength of the college and is often the gauge for measuring institutional stability. Your gifts to the endowment help Luther College better position itself for the future by:

- enabling the college to attract and retain gifted teachers and strengthen student learning
- increasing opportunities for student research, applied learning, and faculty/student mentoring
- providing continual improvement and maintenance of campus facilities
- enhancing public perception of Luther's reputation as an innovative, dynamic institution
- funding scholarships to make it possible for the most deserving students to attend Luther



Endowment Value as of 05/31/2017:

\$161,084,410



Endowment Returns:

1 yr = 11.3%
 3 yr = 4.5%
 5 yr = 7.8%

52.6%
 of the endowment
 goes to scholarships

Student/Faculty Collaborative Research

Luther's Summer Student/Faculty Collaborative Research program supports students in full-time research with Luther faculty members. Funding is approved through the Dean's Office and comes from a variety of donor sources. Each full grant provides \$3,000 to the student for eight weeks of full-time research work and on-campus housing, up to \$500 for project expenses, and \$500 in faculty development funds for the faculty member. Here are examples of collaborative research projects during summer 2016.

Marshall Stay '17 and Colin Betts, professor of anthropology,

spent the summer using equipment called a gradiometer to virtually "see" into prehistoric burial mounds in northeast Iowa. They wanted to discover potential techniques used to build the mounds. Stay was intrigued by how they were able to identify highly magnetic subsurface features, or "hot spots," inside the mound. "We believe there is some sort of internal structure or feature at these spots in the mounds that gives off a distinct magnetic signature," Stay says. "These could include rock piles, hearths, or even burials."



Vicky Torrillas Pizzorno '17 worked with Pedro dos Santos, assistant professor of political science,

to analyze the public image of a Brazilian president in the years following a political crisis. Torrillas Pizzorno examined newspaper coverage of Dilma Rousseff to try to understand how the media can influence a leader's image. As a result of the project, she says, "I've learned how to use many research methods, work collaboratively with a professor, create databases, and analyze data to formulate results that can be shared with others."



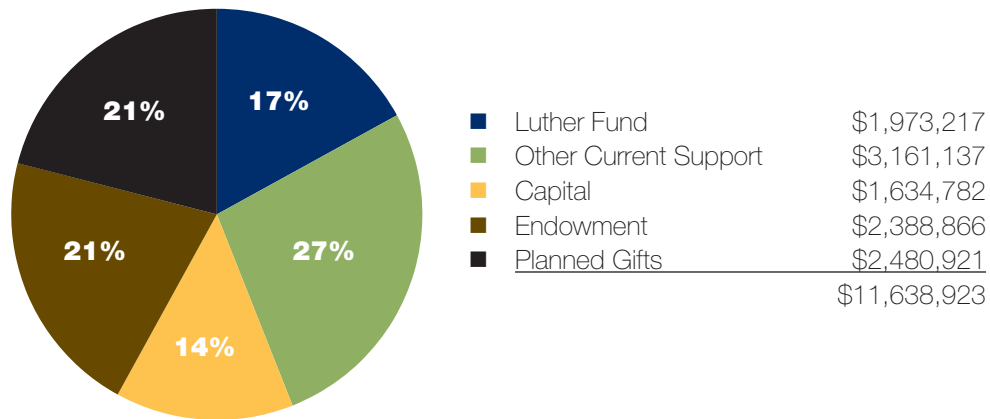
Taking advantage of Dorian music camps on the Luther campus, **Leah Rasmussen '17 and Jill Wilson, assistant professor of education and coordinator for music education,**

researched sight-singing capabilities of middle and high school students. Rasmussen was fascinated that their study found a significant correlation between instrumental experience and sight-singing ability. The two hope the data they collected will help make a case for secondary teachers to spend more rehearsal time on ear training and music-reading skills.

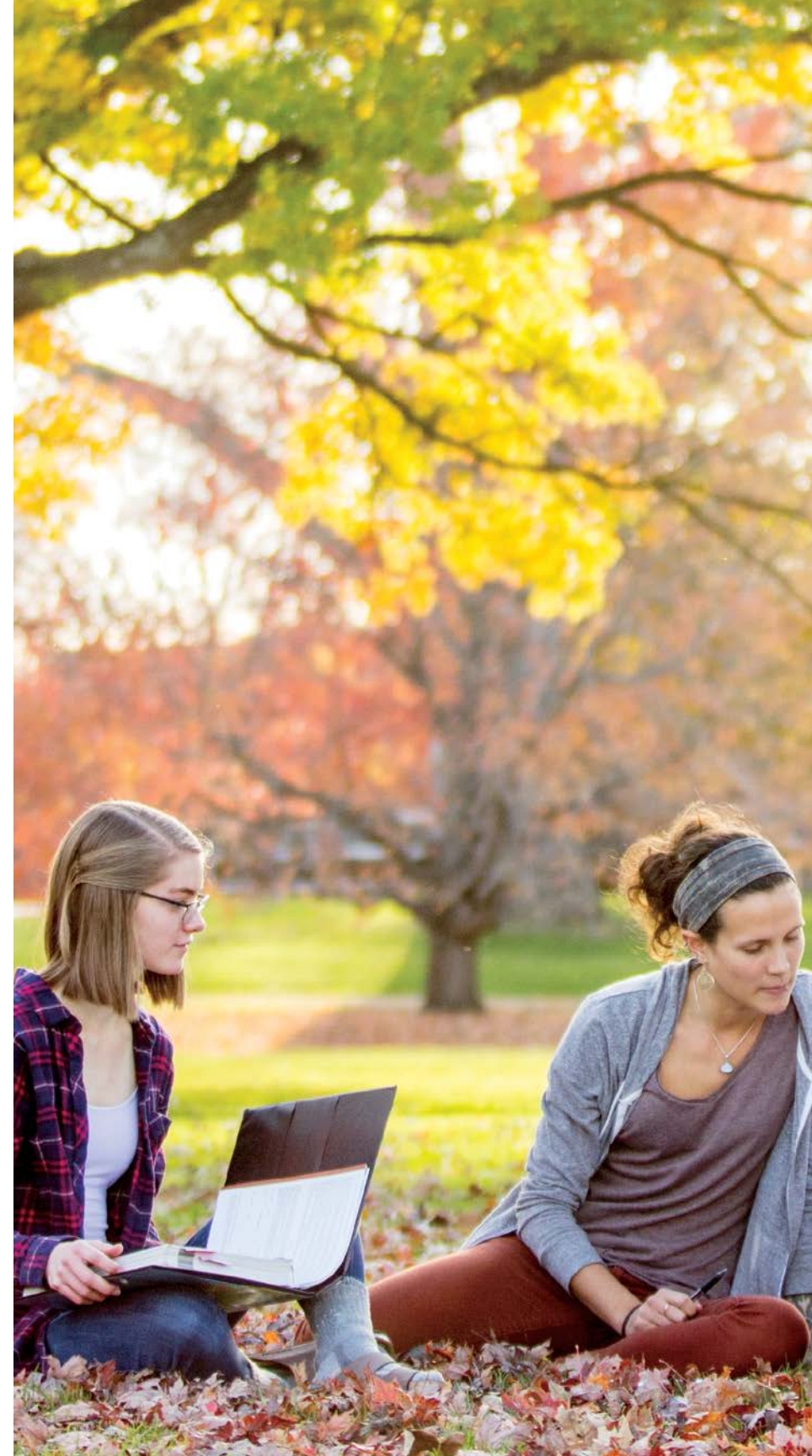
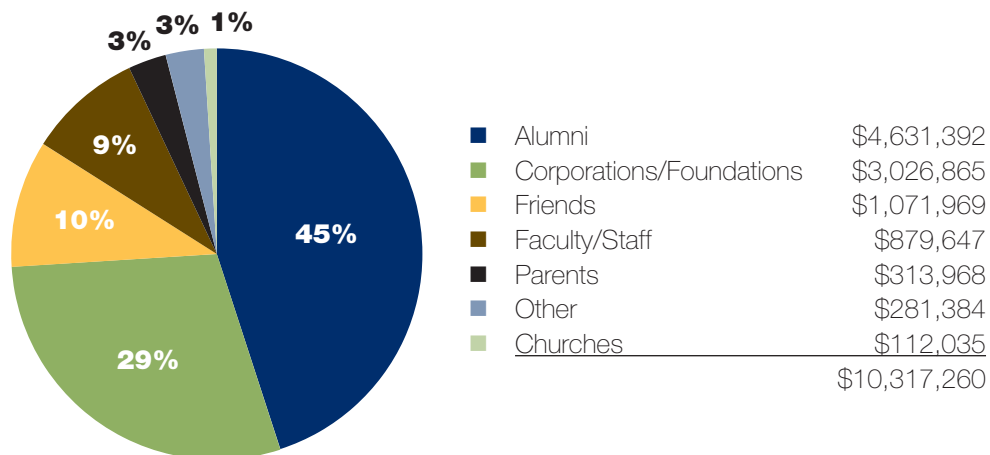


Gifts and Donors

Gift Commitments by Area
(gifts, pledges, new estate commitments)



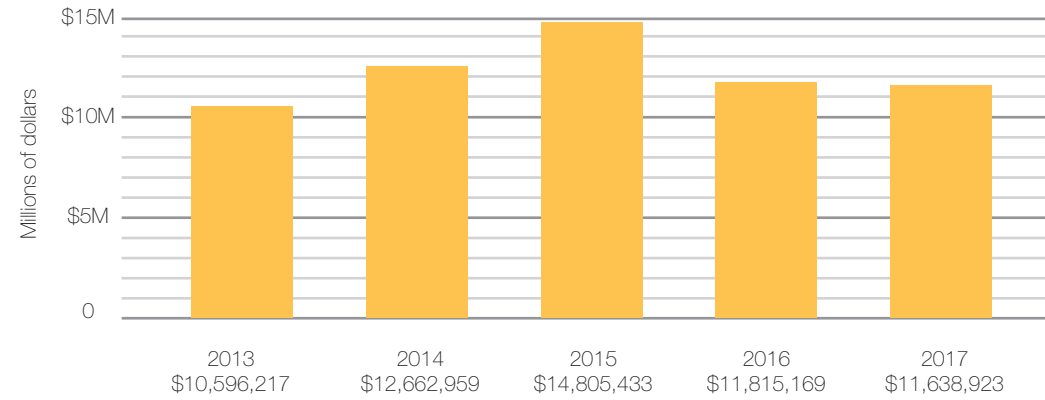
Gift Income by Source
(one-time gifts, pledge payments, realized bequests)



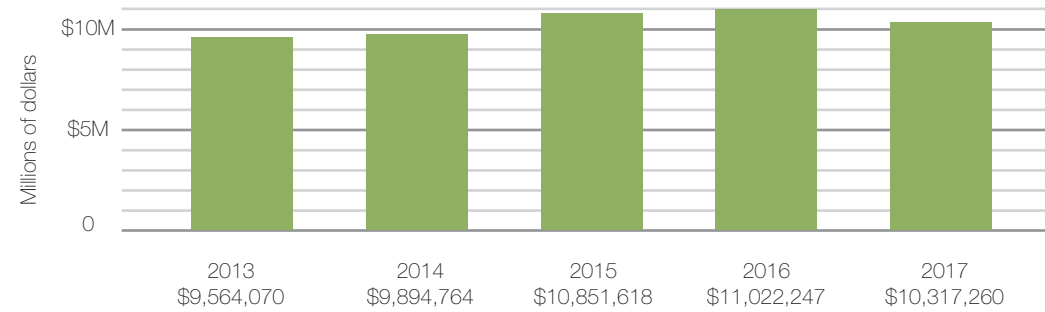


\$2,097,908
 Total gift receipts to the Luther Fund

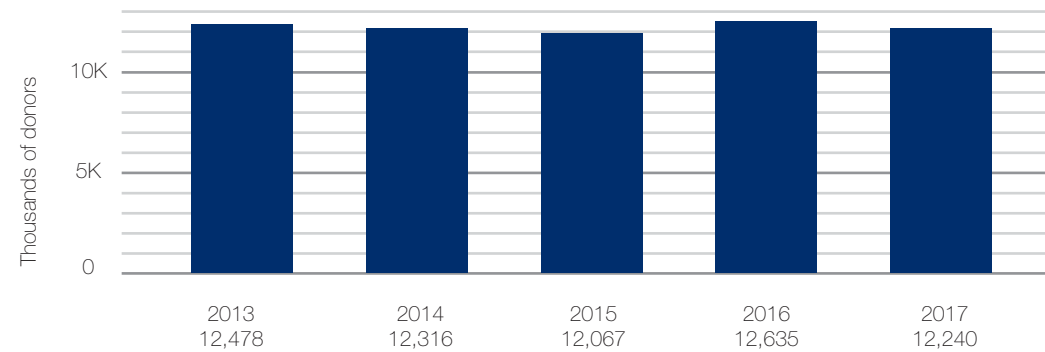
Commitments (gifts, pledges, new estate commitments)



Gift Receipts (one-time gifts, pledge payments, realized bequests)



Donors





#luthergives17

A day of giving back to Luther, March 9, 2017

#WeAreLuther
Faculty and Staff Challenge



50% of Luther faculty and staff gave to Luther in 2016–17!

\$504,991
amount raised for the Luther Fund

1,872
donors who made gifts that day

209
number of brand-new donors who made their first gifts ever to the Luther Fund

19,933: number of unique page views

5,240: people who tuned in to the live stream

1,641: total gifts received

782: number of tweets using #luthergives17

247: people who liked the photo of the lefse demo on Instagram

194: total faculty and staff who gave

145: amazing alumni volunteers who shared, tweeted, snapped, partied, and spread the word

Giving Day Donor Challenges

- 50 States Challenge
- Chicago Area Challenge
- City vs. City Challenge
- Computer Science and Economics/Business Challenge
- Decorah Area Challenge
- Des Moines Area Challenge
- Faculty and Staff Honoring Challenge
- Final Stretch Challenge
- Go Big *and* Go Gnome Super Awesome Regents Challenge
- Parents Council Challenge
- Sail Norse Challenge
- Sustainability Challenge
- Sweethearts Challenge
- Totally All That '90s Challenge
- Twin Cities Area Challenge
- Vicki Donhowe Phonathon Challenge
- "Warmly Weston" Music Challenge
- Washington, D.C., Area Challenge
- #WeAreLuther Faculty and Staff Challenge
- Whippy Dip Challenge



In 2016–17, more than \$200,000 donated through the NAA helped purchase an improved sound system for the new softball and baseball stadiums, new game uniforms for our teams, and new basketball backboards for the Regents Center. Also, general NAA and sport-specific NAA donations supplemented travel budgets, enabling our teams to make spring trips and compete outside of the Iowa Conference schedule. Sport-specific NAA funds also enabled coaches to purchase equipment and supplies to enhance their programs and enrich the experiences of our student-athletes.

\$205,363
commitments to the Norse
Athletic Association



Luther College Heritage Club is an association of persons with vision and the inclination to support Luther students, programs, and mission.

1,219

total members through May 31, 2017

55

new members for FY 2016–17

7

members making additional gifts

Heritage Club

Like our namesake, Martin Luther, we believe education makes creation flourish. There are many worthy institutions to support, and they depend on having what Luther described as “able, learned, wise, honorable, and well-educated citizens.”

Education, therefore, is the foundation, and an education infused with faith, values, and the richness of community best prepares students for lives of purpose and meaning.

Luther College is called to light the path for students, to help them discover the gifts God has given them and how they might use those gifts to serve the world. The path is always moving forward, from our lives to the lives of those who follow, guiding students we will never know and helping them flourish in ways we could never imagine.

Established in 1978, the Luther College Heritage Club is an association of persons with vision and the inclination to support Luther students, programs, and mission. Through the vision of others, combined with the mission and vision of the college, Luther is able to grow and light the path for the future.

The Heritage Club is also a symbol and an inspiration. Because planned gifts are so vitally important to the future of Luther College, and because membership in the club is only for those persons who have made planned gifts, the Heritage Club is a symbol of the importance Luther places on this kind of commitment. It also serves as an inspiration for others to make similar gifts and join this important group. The Heritage Club is one way Luther says “thank you” to all those who have made the college a part of their future. We are extremely grateful for the support from the members of Luther’s Heritage Club.

New Members in FY 2016–17

Agnes (Nestegard) Amdahl '57
Arne Anderson '87 and Dawn D'Ostilio '87
Anonymous
Jack Anundsen
Mary Lou (Greenheck) '62 and Jerome Baryenbruch
Stephen Blackmore '69
David Boileau '76 and Shirley Kirschbaum
David '80 and Kathy (Haugland) Brandt '82
Wendy (Jaycox) '92 and Thor Davidson '93
William '62 and Judith (Ream) Davis '62
Ruth Drews '76 and Dean Peckham
Ryan Fordice '08
Michael '69 and Joyce (Jensen) Fossum '69
Lori (Wogen) Haaland '65
Sarah (Quamme) '94 and Lon Haenel
Ami (Shoup) Hall '96

Elaine Ottmers Hill '77 and Paul Hill
Jim and Wendy Jermier
Jerald Johnson '83 and Larry Montan
Paul '79 and Catherine Elise (Barton) Mullen '80
Deb (Leschensky) '77 and Mike Murrell
Pamela Olson '77
Steven '77 and Marcia (Hoff) Pitzenberger '78
Anthony Pizer '03 and Jessica Aguilar '03
Dustin Ross '05
Thomas Rossing '50
Julie Serra Lund '80 and Philip Lund
Jean Severson '60
Susan Tjomehoj '76 and David Wangaard
Steven '75 and Mary Wettach
Rod '73 and Linda Wiemer
Deb Wiley '77 and John Schmidt

Members making additional gifts in FY 2016–17

Anonymous
Bruce Filippi '70
†Ronald '61 and Karen (Paulson) Fretheim '63

Haldis (Solem) Kaasa '81
Richard '74 and Mary (Edwards) Steinberg '76

† *deceased*

18 New Scholarships

Established, In Progress, and Deferred Legacy Trust Scholarships

Many donors have chosen to honor a family member, classmate, or favorite professor in the naming of scholarships.



The Legacy Trust

The Legacy Trust is an opportunity to invest in the lives of young people who want to study at Luther College.

Luther is committed to providing an affordable education to our students, approximately 99 percent of whom receive some form of financial assistance. Unfortunately, federal aid, student earnings, and parents' savings are often not enough to cover the whole cost of a Luther education. Now more than ever, scholarship support is critical as students search for ways to meet the rising costs of higher education.

The Legacy Trust, Luther's endowed scholarship program, was established in 1986 in connection with the 125th anniversary of the college. The initial objective of the program was to add at least \$250,000 to Luther's scholarship endowment fund each year. Response to the program has been extraordinary over the years, with more than \$100 million in cash and planned gifts raised. Thanks to the generosity of our donors, Luther students—most of whom could not otherwise afford to be here—now benefit from more than 800 endowed scholarships that have been established at Luther.

Establishing a Legacy Scholarship

As a donor contributing a gift or pledge of at least \$25,000 to endow a Legacy Scholarship, you have the privilege of naming that fund. Many donors have chosen to honor a family member, classmate, or favorite professor in the naming of scholarships. Scholarships are funded with cash, gifts of stock, or other appreciated property, or through planned gifts. Gifts to the Legacy Trust scholarship program are administered according to the endowment policies established by the Luther College Board of Regents.

luther.edu/giving/recognition/legacy_trust

Legacy Trust Scholarships Established during Calendar Year 2016

†John English

Ruth Joshua English Theatre Scholarship

Ann (Furman) Esse '71

Douglas L. Esse Scholarship

Kent '57 and Mitzi Evenstad

Evenstad Family Scholarship in Education

Bob '66 and Lynne Fjelstul

Lillian Fjelstul Scholarship

Ron and Carole Fox

Dr. Ronald and Carole Fox Music Scholarship

†Ronald '61 and Karen (Paulson) Fretheim '63

Ronald L. Fretheim Family Scholarship

Mary (Loken) '66 and Helmut Haas

Mary Loken Haas Scholarship

Joan Haug

Sheryl Haug Memorial Scholarship

Betty Hoff '60

Helen (Hoff) James Music Scholarship

Conway and Katherine Olson

David G. Olson '76 Scholarship

Robert and June Swenson

Robert and June Swenson Scholarship

Matthew '01 and Jaime (Rowe) Titus '00

Dr. Jaime and Matthew Titus Endowed Scholarship

Roger '79 and Mary (DeVoe) Wetlaufer '79

Wetlaufer Family Scholarship

† deceased

New Legacy Trust Scholarships in Progress

Douglas Boleen '74 and Christine Wollan '76

Wollan-Boleen Family Scholarship

The Pribbenow Family

Pribbenow Family Scholarship

Joel Spoonheim '92 and Lani Willis '94

Spoonheim-Willis Scholarship

Family and Friends of †Maren Zabel '99

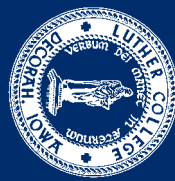
Maren (Aune) Zabel Art Scholarship

New Deferred Legacy Trust Scholarships

Roger and Carolyn Eigenfeld

Roger C. and Carolyn J. Eigenfeld Scholarship

Each year, more than 1,000 Luther students receive endowed scholarship support from more than 800 endowed scholarship funds.



LUTHER

Alumni Internships

For three years in a row (including summer 2017), Luther has combined funding from alumni donors and philanthropic agencies to give financial support to students completing a variety of internships. Here's a sampling of student internships in the past year.



Jordan Boge '18, majoring in communication studies and French, interned in summer 2016 in Montréal, Canada, at Connection Events, which organizes international business conferences related to visual effects, animation, and gaming. Boge got advice from some of the top animation and visual effects artists in the

world while also increasing his language proficiency—his entire internship was in French. His dream has always been to work in the animation industry, and after this internship, he is even more motivated to achieve his goal of working at Pixar.



Psychology major **Iloria Phoenix '18** received a taste of what it would be like to be a school guidance counselor by working with **Lissa Flaaten '06** at Maranatha Christian Academy in Brooklyn Park, Minn, during January Term 2017. Phoenix learned the ins and outs of school counseling, which is a career field she's very interested in pursuing.



In summer 2016, biology and chemistry major **Allison Zobel '17** worked with **Frida Maiers '86** at the University of Minnesota's morphometric analysis center, which uses 3-D technology to create digital representations of research objects. Zobel observed and participated in research and weekly team meetings, operated a variety of

lab equipment, and learned about the administrative aspects of a lab, including scheduling and budgeting.

34,075
living alumni

Luther alumni live in all

50
states and in
103
foreign countries.

68%
of our living alumni
(graduates and
attendees) live in the
four-state area—
Minnesota, Iowa,
Wisconsin, and Illinois

Norse Alumni

56 Alumni Events in 2016

The connections Luther alumni have with their alma mater, classmates, faculty, and friends are important. The Luther College Alumni Office and our alumni volunteers sponsor programs and events to bring Luther College alumni together on campus, all across the country, and around the world. We strive to keep our alumni connected to one another and to the Luther community.

2016 Homecoming

64 events over Friday, Saturday, and Sunday

- 2,500 attendees
- 15 Class Reunions: 1941, 1946, 1951, 1956, 1961, 1966, 1971, 1976, 1981, 1986, 1991, 1996, 2001, 2006, 2011
- 11 Class Reunion receptions and dinners Saturday evening = 1,800 total attendees

Alumni Ambassador Program

Alumni can play a direct role in recruiting the next generation of Luther students through our Admissions Office's newly launched Alumni Ambassador program. Every student you refer will receive a \$1,000 scholarship (in your name!) each year, for four years, should they decide to enroll at Luther. Your participation in our program will have a direct financial impact on a student's experience at Luther.

luther.edu/alumni-ambassador

2,500+
at Homecoming 2016



50-year reunion
Class of 1966

Alumni giving by class year

Year	Living	Donors	Percent	Total dollars
2017	404	15	3.71%	\$267.57
2016	545	100	18.35%	\$4,125.77
2015	547	116	21.21%	\$4,504.52
2014	543	89	16.39%	\$4,819.94
2013	562	117	20.82%	\$7,179.69
2012	555	108	19.46%	\$9,442.50
2011	544	78	14.34%	\$10,630.82
2010	542	63	11.62%	\$6,670.00
2009	486	86	17.70%	\$11,878.19
2008	552	131	23.73%	\$14,985.56
2007	561	116	20.68%	\$15,715.21
2006	519	104	20.04%	\$17,443.34
2005	553	111	20.07%	\$22,608.60
2004	569	121	21.27%	\$23,878.24
2003	515	96	18.64%	\$23,353.28
2002	574	108	18.82%	\$31,778.11
2001	556	113	20.32%	\$28,619.10
2000	539	117	21.71%	\$34,143.15
1999	478	111	23.22%	\$42,271.79
1998	521	111	21.31%	\$39,834.90
1997	531	100	18.83%	\$29,055.00
1996	490	116	23.67%	\$26,464.05
1995	492	103	20.93%	\$37,296.32
1994	465	97	20.86%	\$85,838.23
1993	516	99	19.19%	\$39,824.03
1992	531	109	20.53%	\$42,103.89
1991	484	108	22.31%	\$79,524.94
1990	445	129	28.99%	\$36,202.62
1989	453	109	24.06%	\$37,245.53
1988	501	119	23.75%	\$53,955.63
1987	455	111	24.40%	\$51,256.25
1986	410	89	21.71%	\$64,914.43
1985	438	114	26.03%	\$88,176.82
1984	437	120	27.46%	\$42,931.43
1983	473	118	24.95%	\$61,028.50
1982	434	120	27.65%	\$71,336.84
1981	433	139	32.10%	\$101,845.60
1980	418	111	26.56%	\$290,953.24
1979	408	118	28.92%	\$99,139.27
1978	423	99	23.40%	\$94,539.51
1977	390	104	26.67%	\$45,542.50

Year	Living	Donors	Percent	Total dollars
1976	417	108	25.90%	\$63,576.94
1975	405	112	27.65%	\$55,218.83
1974	445	127	28.54%	\$324,875.18
1973	416	143	34.38%	\$320,555.22
1972	409	127	31.05%	\$85,203.62
1971	435	146	33.56%	\$141,637.54
1970	414	133	32.13%	\$68,839.11
1969	423	137	32.39%	\$75,726.50
1968	382	142	37.17%	\$181,226.18
1967	257	88	34.24%	\$63,097.25
1966	243	106	43.62%	\$186,461.28
1965	261	111	42.53%	\$97,328.02
1964	258	104	40.31%	\$186,795.84
1963	244	107	43.85%	\$149,310.72
1962	237	117	49.37%	\$75,491.38
1961	241	124	51.45%	\$90,759.97
1960	196	81	41.33%	\$79,314.01
1959	204	87	42.65%	\$95,902.50
1958	191	73	38.22%	\$46,243.00
1957	163	79	48.47%	\$78,967.50
1956	170	70	41.18%	\$60,482.63
1955	102	44	43.14%	\$40,374.69
1954	90	39	43.33%	\$96,473.41
1953	107	45	42.06%	\$29,300.78
1952	107	37	34.58%	\$31,081.55
1951	98	40	40.82%	\$122,365.71
1950	105	44	41.90%	\$18,195.00
1949	56	23	41.07%	\$24,465.53
1948	51	18	35.29%	\$37,977.57
1947	24	9	37.50%	\$2,477.50
1946	19	5	26.32%	\$16,999.25
1945	13	4	30.77%	\$300.00
1944	19	4	21.05%	\$525.00
1943	19	4	21.05%	\$636,700.00
1942	8	1	12.50%	\$20.00
1941	9	2	22.22%	\$1,650.00
1940	1	0	0.00%	0
1939	7	3	42.86%	\$3,400.00
1938	2	0	0.00%	0
1937	1	0	0.00%	0
1934	2	1	50.00%	\$250.00

25.75%
alumni participation
across all classes



6,629
alumni contributed
to Luther's future
this past year.

Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I

To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II

To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

III

To have access to the organization's most recent financial statements.

IV

To be assured their gifts will be used for the purposes for which they were given.

V

To receive appropriate acknowledgement and recognition.

VI

To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII

To be informed whether those seeking donations are volunteers, employees of the organization, or hired solicitors.

IX

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X

To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

The Donor Bill of Rights was created by the Giving Institute, the Association for Healthcare Philanthropy (AHP), the Association of Fundraising Professionals (AFP), and the Council for Advancement and Support of Education (CASE). It has been endorsed by numerous organizations, including Luther College.

Luther College Board of Regents

Officers

P'16 indicates that person is parent to a student who graduated from Luther in 2016.

Chairperson—Judy Vijums '88, P'16

Vice Chairperson—Wendy Davidson '92

Secretary—Jon Stellmacher, P'04, P'07

Members

The date in parentheses at the end of each listing denotes the year of election to the board.

Dr. Jeffrey D. Anderson '84, P'15
Anesthesiologist
UnityPoint Iowa Methodist Medical Center
Johnston, Iowa (2016)

Ann K. Bentdahl '85
Retired President and CEO
Minneapolis Heart Institute Foundation
Big Timber, Montana (2013)

Bishop Michael L. Burk, P'02, P'06, P'12
Bishop
Southeastern Iowa Synod of the ELCA
Iowa City, Iowa (2008)

Wendy P. (Jaycox) Davidson '92
President
U.S. Specialty Channels Division
Kellogg Company
Wheaton, Illinois (2011)

Gregory D. Fields '77, P'04
Human Resources Analyst
Metropolitan Water Reclamation District of Greater Chicago
South Holland, Illinois (2005)

Dennis Flatness '68
President and CEO
USI Midwest
Saint Louis, Missouri (2012)

Dr. Allen J. Green '76
Dean of Equity and Inclusion
Sarah Lawrence College
West Orange, New Jersey (2017)

Ronald Have, P'01, P'03, P'05
Founder and President
Freightmasters, Inc.
Bloomington, Minnesota (2006)

Katherine Johnson-Becklin, P'14
Educational Consultant
Gifted and Talented Specialist
Monona, Wisconsin (2013)

Sandee (Neitzel) Joppa '87, P'16
Executive Director
RealTime Talent
Plymouth, Minnesota (2016)

Sandy Lee, P'86, P'90
Vice Chair
Plus Relocation
Golden Valley, Minnesota (2005)

David K. Lietz '88
Principal
The Lietz Law Firm
Washington, D.C. (2005)

Dr. David M. Meyer, P'05, P'08, P'11
Orthodontist and Owner
Meyer Orthodontics
Brookings, South Dakota (2009)

Michael T. Osterholm, Ph.D. '75
Regents Professor and Director,
Center for Infectious Disease
Research and Policy
University of Minnesota
Minneapolis, Minnesota (2016)

J. Robert Paulson, Jr. '78, P'04, P'13
President, CEO, and Director
NxThera, Inc.
Medina, Minnesota (2013)

Connie Plaehn '75, P'17
Retired Managing Director
JPMorgan Asset Management
South Salem, New York (2014)

Arne M. Sorenson '80, P'17
President and CEO
Marriott International, Inc.
Chevy Chase, Maryland (2008)

Susan Sorlien '73
Retired Executive
Sears, Roebuck and Co.
Bonita Springs, Florida (2010)

Jon Stellmacher, P'04, P'07
Retired Senior Vice President
Thrivent Financial
Appleton, Wisconsin (2007)

James Thomsen '86
President of Thrivent Holdings
Thrivent Financial
Eden Prairie, Minnesota (2013)

Diane (Baum) Thormodsgard '72
Retired Vice Chairman
U.S. Bancorp
Bonita Springs, Florida (2010)

Paul M. Torgerson '73, P'05
Senior Vice President, CAO and
General Counsel
HealthEast Care System
Lake Elmo, Minnesota (2007)

Chinyere Ukabiala, P'13, P'14
College Ombudsperson
Grinnell College
Urbandale, Iowa (2012)

Lance J. Vander Linden '79
Chairman
National Bankruptcy Services
Dallas, Texas (2012)

Judy (Johnson) Vijums '88, P'16
Managing Director
HCI Equity Partners
Arden Hills, Minnesota (2007)

Enwei Xie '94
Senior Vice President, Greater China
Region
Microsoft Corporation
Shanghai, China (2010)

James N. Young '81
Chief Financial Officer
Ally Bank
Edina, Minnesota (2016)

**Ex-officio
Paula J. Carlson**
President

Regents Emeriti

Bruce Altorfer '68
Dr. Steven Berry '74
Dr. Susan (Macclay) Blackman '64
Alan R. Brudos '55
Duane Bruening
Dr. Ronald Calgaard '59
David Carlson '63
R. Eric '61 and Cynthia (Aal) Carlson '63
John Cotton
Audrey (Pederson) Erdman '61
Dr. Barbara Fuller '72
John Gilbert
Dr. Roy Harrisville
Gene Haugland '63
Rev. Alan T. Heggen '58
Richard C. Hemp '64
Helen L. (Peterson) Hustad '52
Orville Johnson
Douglas P. Kintzinger '82
Dr. George D. Kuh '68
David Kundert '64
Wendell (Lars) Larsen '58
Rev. April Ulring Larson '72
Dr. David E. Larson '69
Dr. Ping-Yee Law '69
Dr. David A. Lien '56
Paula R. (Hermeier) Meyer '76
Victoria E. (Dahly) Miller '73
Neal Nottleson '59
Rev. Francis Odden '59
Timothy J. Oitzman '87
Marsha D. (Weckwerth) Olch '82
Dr. Steven L. Overholt '68
Marti (Tomson) Rodamaker '84
Wayne Rohne '53
Marilyn (Haugen) Roverud '66
Walter S. Rugland '59
Steven B. Schaver '76
J. Stephen Schmidt '68
Dr. Rebecca D. (Linnevold) Shaw '71
Bishop Harold L. Usgaard '69
Michael Wigley

Parents Council Members (2016–17)

Senior Class Representatives

Robert '86 and Peg (Ganske) Carr '85, Panora, Iowa,
daughter Mallory '17
William and Roberta Curtis, Chesterfield, Missouri, daughter Julia '17
Lee '84 and Linda (Rosholt) Hash '85, Appleton, Wisconsin, son Kevin '17
Maria (Spieker) '89 and Todd Mickelson, Austin, Minnesota, daughter Mollie '17
Jim and Terry Morrill, Elk Grove, Illinois, daughter Jessica '17
Todd and Michelle Wildenauer, Woodbury, Minnesota,
daughter Alyssa '17

Junior Class Representatives

Michael '85 and Susanne Carney, Des Moines, Iowa, daughter McKenzie '18
Leofwin and JoBeth Clark, Centennial, Colorado, son Paul '18
Thomas '82 and Linda Floden, Mason City, Iowa, son Erik '18
John Kleeman and Gayle Christmas, Klamath Falls, Oregon,
son Scott '18
Greg and Peggy Miller, Dubuque, Iowa, daughter Rachel '18

Sophomore Class Representatives

David Finger and Ann Hayden-Finger, Sun Prairie, Wisconsin,
daughter Michelle '19
Kevin and Jody King, Grayson, Georgia, daughter Morgan '19
Daniel and Naomi Palmquist, Cloquet, Minnesota, daughter Claire '19
Scott and Mary Peters, Mankato, Minnesota, daughter Allison '19
Benjamin and Elizabeth Stewart, Western Springs, Illinois,
son Forrest '19
Peter and Paula Tiede, River Falls, Wisconsin, son Andrew '19

First-Year Class Representatives

Michael and Dina Barron, Munster, Indiana, daughter Monica '20
David and Colleen Bolthouse, Palatine, Illinois, daughter Elizabeth '20
Larry '87 and Connie (Foxworthy) Logeman '88, St. Cloud, Minnesota,
son Isaac '20
Todd Saner '90 and Jennifer Munn Saner '89, Onalaska, Wisconsin,
daughter Abigail '20
John and Vickie Sharp, Iowa City, Iowa, daughter Alexandra '20

Alumni Council Members (2016–17)

Officers

Julie (Gangstad) Grotnes '85,
president
Denise Davismckennie '82,
first vice president
Willie Davismckennie '84,
first vice president
Jim Kowitz '03, recording secretary
Lisa (Schneider) Strube '87, advisor

Members

Christina (Gaard) Baumgart '07
Serina (Norvold) Bentley '94
John Bunz '87
Nina Catterall '08
Erin (Brooks) Croll '99
Matt Evans '98
Tim Fleming, Sr. '67
Ryan Fordice '08
Corey Hoodjer '99
Eric Johnson '79
Jay Kautt '98
Liesl Koehnen '09
Roger Krahn '68
Ross Kurth '05
Brian Larson '00
Joe Lindsay '75
Nick Mozena '13
Sarah (Quick) Olejniczak '07
Lisa Small Steinbauer '88
Stacy Sundet '01
John Vaaler '94
Brianna (Helland) Weyers '08
Samuel Weyers '08
Heather (Buckner) Wilensky '06

Development and Alumni Office

Jim Jermier, vice president for development
Sherry (Braun) Alcock '82, executive director of alumni relations
and development services
Daina (Hollnagel) Bond '93, donor records coordinator
Jessica Campos Arzate, alumni records assistant
Sue (Franzen) Drilling '78, director of special programs
Nathan Ersig '98, director of development
Chris Frana, director of development research
Mark Franzen, assistant athletics director, Norse Athletic Association,
and head basketball coach
Alex Jackson, administrative assistant—development
Kirk Johnson '82, associate director of alumni relations
Annette Laitinen '93, administrative assistant—annual giving
Jeff Leschensky '90, development officer
Jeanie Lovell, director of corporate and foundation relations
Paul Mullen '79, development officer
Doug Nelson '82, senior development officer
James Odegaard '15, student engagement coordinator
Andrew Peter '14, development officer
Judy Riha, alumni records coordinator
Mariah Bringer Smith '95, director of annual giving
Trisha Soiney, administrative assistant—alumni
Kelly Sorenson, development and gift planning coordinator
Megan (Minnihan) Torkelson '05, assistant director of annual giving
Rachel (Schutte) Vsetecka '09, director of reunion giving
Nicole Waskow, donor records coordinator

President's Cabinet

Paula J. Carlson, president
Kevin Kraus, vice president for academic affairs and dean of the college
Eric Runestad, vice president for finance and administration
Jim Jermier, vice president for development
Corey Landstrom, vice president and dean for student life
Scot Schaeffer, vice president for enrollment management
Lisa Scott, interim dean for institutional equity and inclusion
Terry Sparkes, dean for institutional planning and mission
Aimee Viniard-Weideman, vice president for communications and marketing



LUTHER COLLEGE

Development Office
700 College Drive
Decorah, Iowa 52101
development@luther.edu
giving.luther.edu