

Impact of Giving

Annual Report 2018–19



LUTHER
COLLEGE

\$21,473,115

new commitments to Luther
in fiscal year 2018–19

11,629
total donors

1,106
first-time donors





Generosity connects past, present, and future

Dear Members of the Luther College Community,

As Luther's newly elected president, it is my honor to share with you this Impact of Giving report for 2018–19. From my earliest interactions with college representatives and key stakeholders, I was immediately impressed and inspired by the spirit of generosity that exudes from all who love Luther College.

Please let me take this opportunity to extend a hearty thank-you to everyone who supported Luther during the past year of transition. Whether you created a scholarship, pledged toward a program, contributed to a special project, joined in a reunion gift, included the college in your estate plans, or responded to an annual appeal, these commitments all make a tremendous impact on Luther students. In fact, together these gifts, pledges, and planned gifts totaled \$21,473,115—the third largest overall fundraising year in Luther history. This included a record-setting year for the Luther Fund (exceeding \$2.5 million), thanks in part to an

extraordinary response on Giving Day 2019. Wow! It's energizing to see this level of philanthropic engagement by donors of all ages. Thank you!

As you know, the impact of these contributions is experienced in all corners of the campus. The pages of this report share a glimpse of how donor generosity is making a powerful difference here at Luther College.

It is truly an honor to be serving as the college's 11th president. I am grateful to be welcomed as part of the Luther community and eager to work with all of its enthusiastic supporters to build from this momentum in the years ahead.

Soli Deo Gloria!


Dr. Jenifer K. Ward
President





Greetings from Loyalty Hall!

Our Alumni and Development team is pleased to share this summary of philanthropic impact and institutional highlights from the past year. Thanks to the extraordinary generosity of Luther's alumni, parents, and friends who invested both time and resources, the college set new records in giving and expanded opportunities for meaningful engagement. We are deeply grateful for the opportunity to partner with key stakeholders of all ages from across the country and around the world. Your enthusiasm and commitment keeps Luther's mission in higher education thriving!

What better place than a historic campus building named Loyalty Hall to house the staff of Luther's Alumni and Development Offices! If you've visited our building, you know we're a friendly bunch—and we like to have fun. (And, of course,

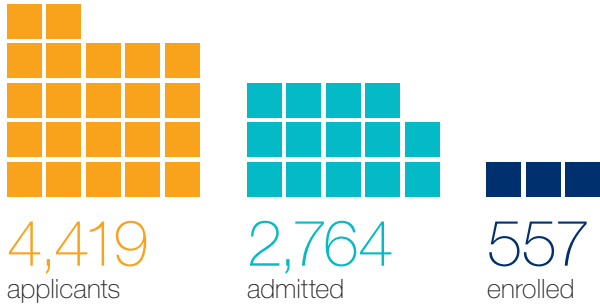
we usually have fresh coffee brewing and treats on the counter!) While some of us are relatively new to our roles, others have dedicated our entire careers here. Many members of our team are Luther alumni, and some are parents of Luther graduates (or future Norse). Your Luther stories spark memories of our own connections. Together we are proud to serve Luther College and honored to work with all who support the education of our students through philanthropic gifts and volunteer engagement.

From all of us to all of you, thank you! We share your commitment to Luther's success and appreciate the countless ways people support this special place. It is a joy and a privilege to work with you.

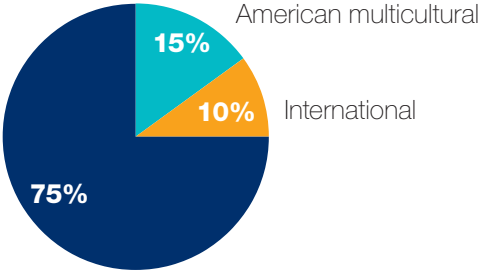
The Luther College Alumni and Development Team

Entering Class of 2022

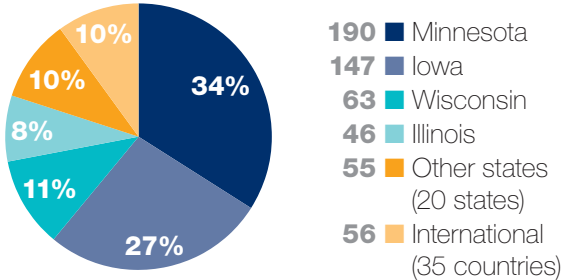
Admissions Profile



Multicultural Student Profile



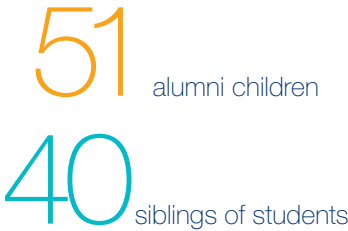
Geographic Distribution



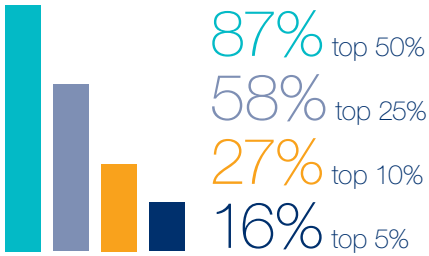
Gender Distribution



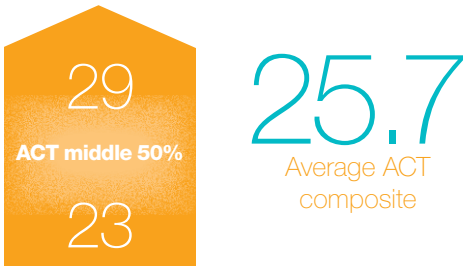
Connection to Luther



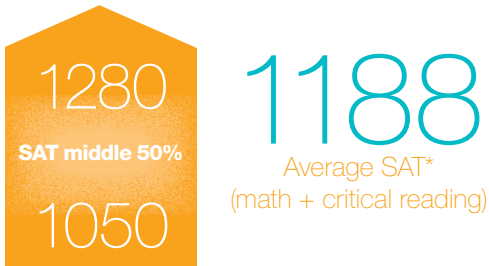
High School Class Rank†



ACT scores



SAT scores



†Based on 334 matriculants reporting class rank

*Based on 89 matriculants evaluated for admissions using SAT scores

Institutional Financial Aid

98%

of students receive financial aid

\$51,750

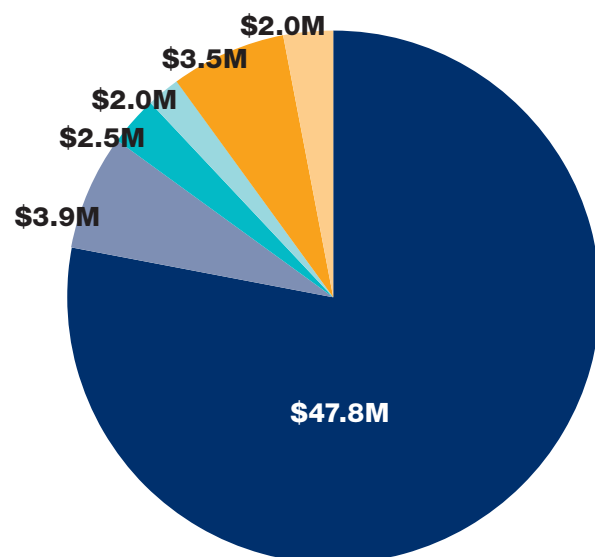
comprehensive fee in 2018–19

\$61.7 million

financial aid distributed in 2018–19

\$45,524

average need-based financial aid award
(incoming first-year class)



Total Aid

- Luther College unfunded aid
- Donor-funded endowed scholarships
- Donor-funded annual scholarships
- Other private scholarships
- Federal and state grant programs
- Student employment (earned)

Alumni Ambassador Program

Launched in July 2017

1,028 active Alumni Ambassadors have referred a student and/or represented at a college fair and/or helped at an event and/or are an Alumni Council member.

Ambassadors include alumni from the classes of 1964–2018.

1,620 total referral forms since the program started

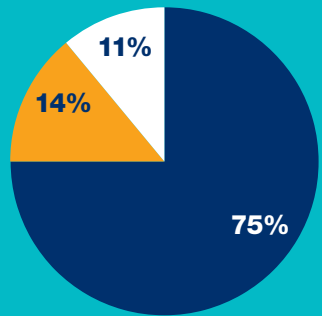
1,491 students referred (students can be referred by more than one person)

2019 incoming class

720 total referral forms
662 unique students referred
475 of them were accepted
223 of them deposited

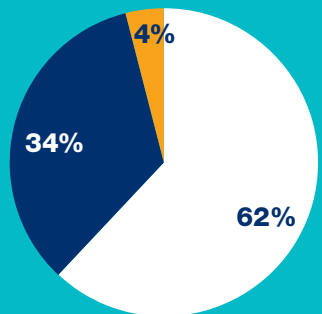
122 of them were new leads!
30 of those new leads applied
12 of them deposited

Institutional Revenue Sources



■ Net student revenue	\$50.6M
■ Gifts and other revenue	\$9.8M
■ Endowment revenue	\$7.1M

Resources Supporting Students



■ People	\$41.5M
■ Programs	\$23.2M
■ Place	\$2.7M

Luther College Endowment

Endowment is the foundation on which Luther College sustains academic excellence for future generations of students, faculty, and staff. Luther's endowment has grown from \$56 million in 2000 to \$163 million in 2019. Our institutional goal is to continue growing the endowment—for scholarships, applied learning opportunities, research fellowships, programs, professorships, and chairs—to enhance the resources necessary to support Luther's mission and vision. Each year a spending allowance is determined by the Luther College Board of Regents. All funds exist in perpetuity.

How are endowment earnings used?

They fund scholarships for students, teaching and learning resources, library materials, program enrichment, and student/faculty research projects. In short, endowment earnings enable Luther to enrich the academic program and enhance student experiences.

What does a strong endowment communicate about Luther College?

It is a key indicator of the quality and financial strength of the college and is often the gauge for measuring institutional stability.

Your gifts to the endowment help Luther College better position itself for the future by:

- enabling the college to attract and retain gifted teachers and strengthen student learning

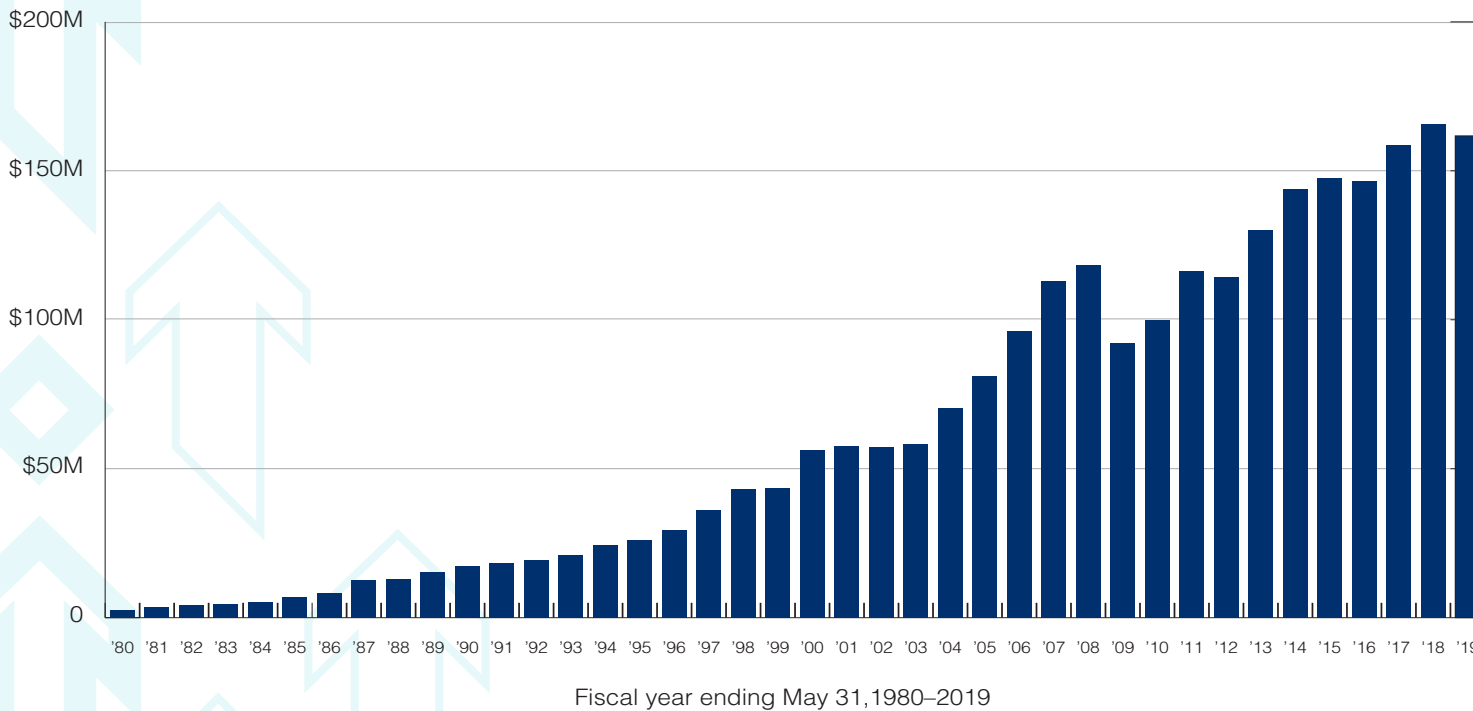
- increasing opportunities for student research, applied learning, and faculty/student mentoring
- providing continual improvement and maintenance of campus facilities
- enhancing public perception of Luther's reputation as an innovative, dynamic institution
- funding scholarships to make it possible for the most deserving students to attend Luther.

Endowment Spending Policy:

The Luther College Board of Regents establishes the annual spending policy. The spending allowance (of approximately 5 percent) is calculated on the endowment's 20-quarter average market value as of March 31 of each year. The method of calculation provides year-to-year consistency in the value of the spending allowance and helps to mitigate any investment market fluctuations.

54.48%

of endowment earnings goes directly to scholarships



Endowment returns:

1 year = 1.4%
 3 year = 6.9%
 5 year = 4.6%

Endowment value (unaudited) as of May 31, 2019

\$163,244,362



Because of [the Alma Everlyn Gray Study Abroad Scholarship], I was able to make a leap of faith and travel to South Africa to study land restitution my senior year. Even now I am still astonished that I was blessed with the opportunity. During this trip I visited Johannesburg, Cape Town, Kruger National Park, and I even got to see Big Ben during a layover! Participating in this study abroad class changed not only my mindset about other cultures, but it also opened my eyes to issues here in America. For as long as I live, I'll never forget how this experience matured me and filled me with knowledge. . . . Reflecting on what I encountered when in South Africa, I've learned and made goals for what I'd like to see from schools and from myself as a teacher. Luther has truly shaped me to be successful."

Diamond Jenkins '19
 South Holland, Ill.

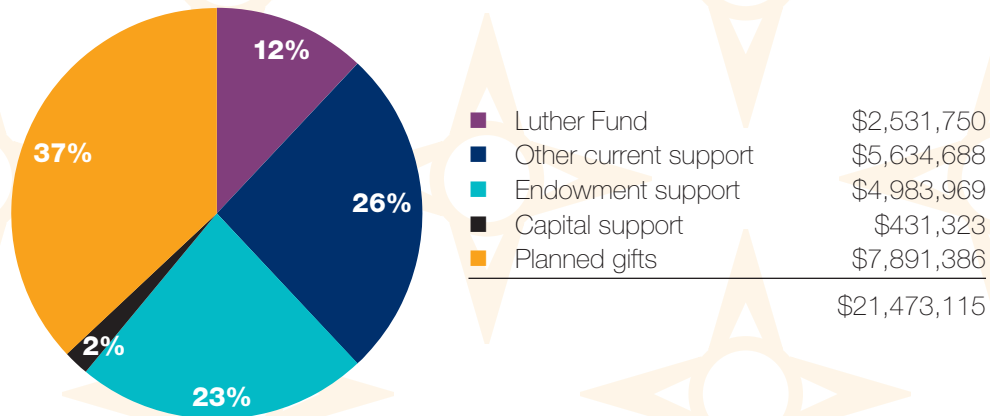
Recipient of the Alma Everlyn Gray Study Abroad Scholarship and Jim and Betty Holey Scholarship



Gifts and Donors

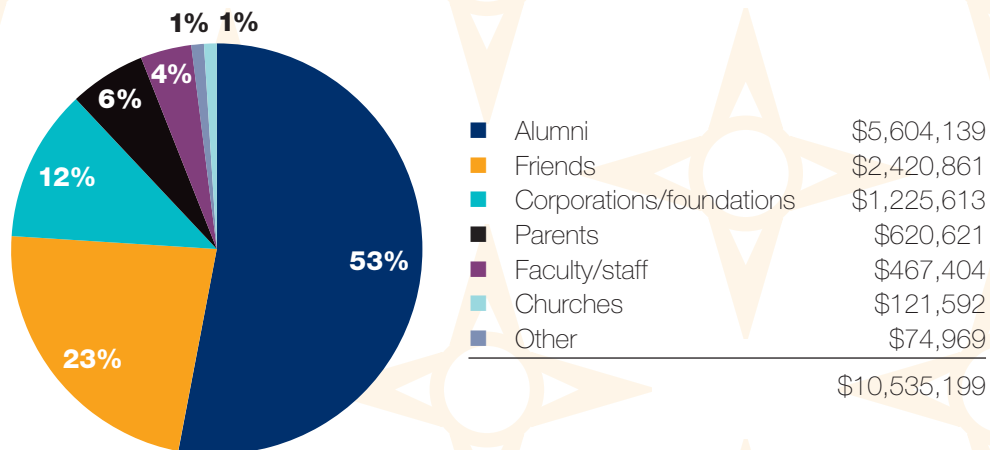
Gift Commitments by Area

(gifts, pledges, new estate commitments)



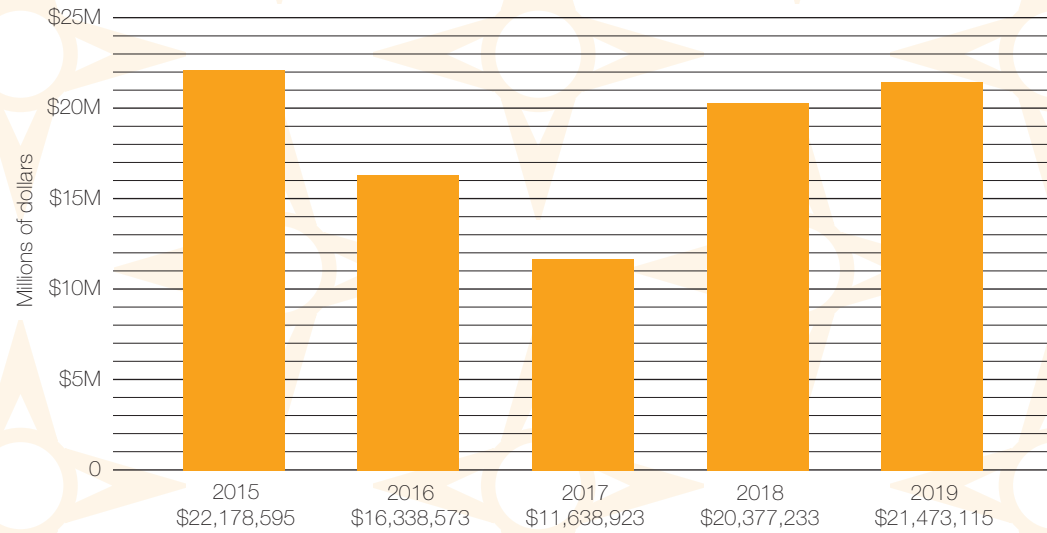
Gift Income by Source

(one-time gifts, pledge payments, realized bequests)

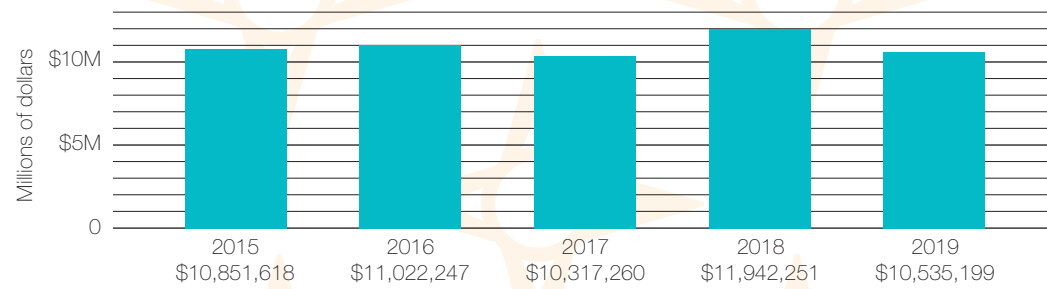




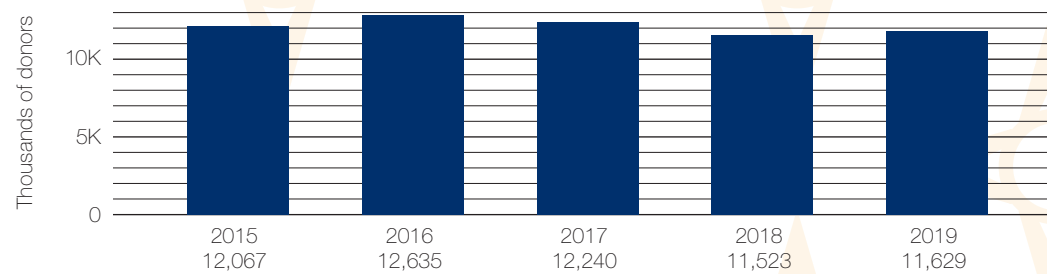
Commitments (gifts, pledges, new estate commitments)



Gift Receipts (one-time gifts, pledge payments, realized bequests)



Donors



challenged

opportunity

potential

transform

support

experience

Luther

Morgan King '19
Grayson, Georgia
English major,
Education minor

**WHEN YOU DONATE TO THE LUTHER FUND,
YOU'RE SUPPORTING STUDENTS. IT'S THAT SIMPLE.**

When Morgan King '19 talks about her four years at Luther, she uses one word over and over: **transformational**.

Morgan came to Luther ready to be challenged. She quickly realized the myriad ways she could get involved, both on and off campus. During her very first spring break, Morgan joined Luther's Habitat for Humanity team and helped to build homes in Dade City, Florida.

Seeing a new city, helping people through service, and building new friendships with fellow Luther students: **transformational**.

Every class and every professor challenged Morgan to think critically, but also supported her. In fact, one of the things she was most grateful for was the way her professors valued both success and failure. Her professors consistently pushed her out of her comfort zone and celebrated when she took a chance and tried something new, even when it didn't quite work out.

Her classes and professors: **transformational**.

Morgan was an R.A. in Ylvisaker Hall, a job she loved. Morgan remembered how she felt during her first year at Luther, and she wanted all her residents to know they have potential and that Luther can help them reach it. This is also why Morgan plans to give back. What better way to ensure future generations of Luther students have the same **transformational** experiences she had than by supporting those students?

Your support gives Luther students, like Morgan, the opportunity to **transform** and we are grateful.

The Luther Fund
SUPPORTING STUDENTS

\$2,059,544
total gift receipts
to the Luther Fund

\$565,093
raised from gifts
under \$500

9,200
total Luther Fund donors

\$5–\$100,000
range of gifts



“

Last year in May, I made the decision to come to Luther to study biology and the pre-med program. When I first came to Luther on a visit, it instantly felt like home to me. Everyone was so kind and welcoming. Luther was definitely a culture shock for me. Coming from Chicago, I'm used to the loud city full of wonders and complexity. I come from a neighborhood where more teens are being killed than graduating from high school. Going to college was always a small possibility but never a certainty . . . my grandfather always told me how important education was. He encouraged me to pursue my dreams of being a doctor in order to help people who are sick like he was. Thank you for making my dreams of going to college come true.

Serenity Figueroa '22
Chicago, Ill.

*Recipient of the Steven B. Schaver
Spanish Studies Scholarship*

Giving Day 2019

thoughts shared from donors . . .

"My Luther College years prepared me well for all sorts of great life experiences. Deeply grateful. The liberal arts foundation is the most durable through life."

"Luther was 'home' for my seven siblings, my two sons, and me. I loved my time there as a student and alum-parent because Luther was also 'family.'"

"Luther was the perfect place at the perfect time in my life!"

"Luther gave me a world-class education, life experience, and the best friends I've ever made."

"Luther has shaped so much of who I am! I'm forever grateful for the relationships built and well-rounded education I received. To Luther let us sing!"



\$833,061

raised for the Luther Fund

\$274,884

commitments to the Norse
Athletic Association

In 2018–19, nearly \$275,000 donated through the NAA helped purchase new batting cages in the Regents Center, new game uniforms for our teams, and a new scoreboard for our soccer facilities. Also, general NAA and sport-specific NAA donations supplemented travel budgets, enabling our teams to make spring trips and compete outside of the American Rivers Conference schedule. Sport-specific NAA funds also enabled coaches to purchase equipment and supplies to enhance their programs and enrich the experiences of our student athletes.



Heritage Club

51
new members for FY 2018–19

5
members making additional gifts

Like our namesake, Martin Luther, we believe education makes creation flourish. There are many worthy institutions to support, and they depend on having what Luther described as “able, learned, wise, honorable, and well-educated citizens.”

Education, therefore, is the foundation, and an education infused with faith, values, and the richness of community best prepares students for lives of purpose and meaning.

Luther College is called to light the path for students, to help them discover the gifts God has given them and how they might use those gifts to serve the world. The path is always moving forward, from our lives to the lives of those who follow, guiding students we will never know and helping them flourish in ways we could never imagine.

Established in 1978, the Luther College Heritage Club is an association of persons with vision and the inclination to support Luther students, programs, and mission. Through the vision of others, combined with the mission and vision of the college, Luther is able to grow and light the path for the future.

The Heritage Club is also a symbol and an inspiration. Because planned gifts are so vitally important to the future of Luther College, and because membership in the club is only for those persons who have made planned gifts, the Heritage Club is a symbol of the importance Luther places on this kind of commitment. It also serves as an inspiration for others to make similar gifts and join this important group. The Heritage Club is one way Luther says “thank you” to all those who have made the college a part of their future. We are extremely grateful for the support from the members of Luther’s Heritage Club.

legacygiving.luther.edu

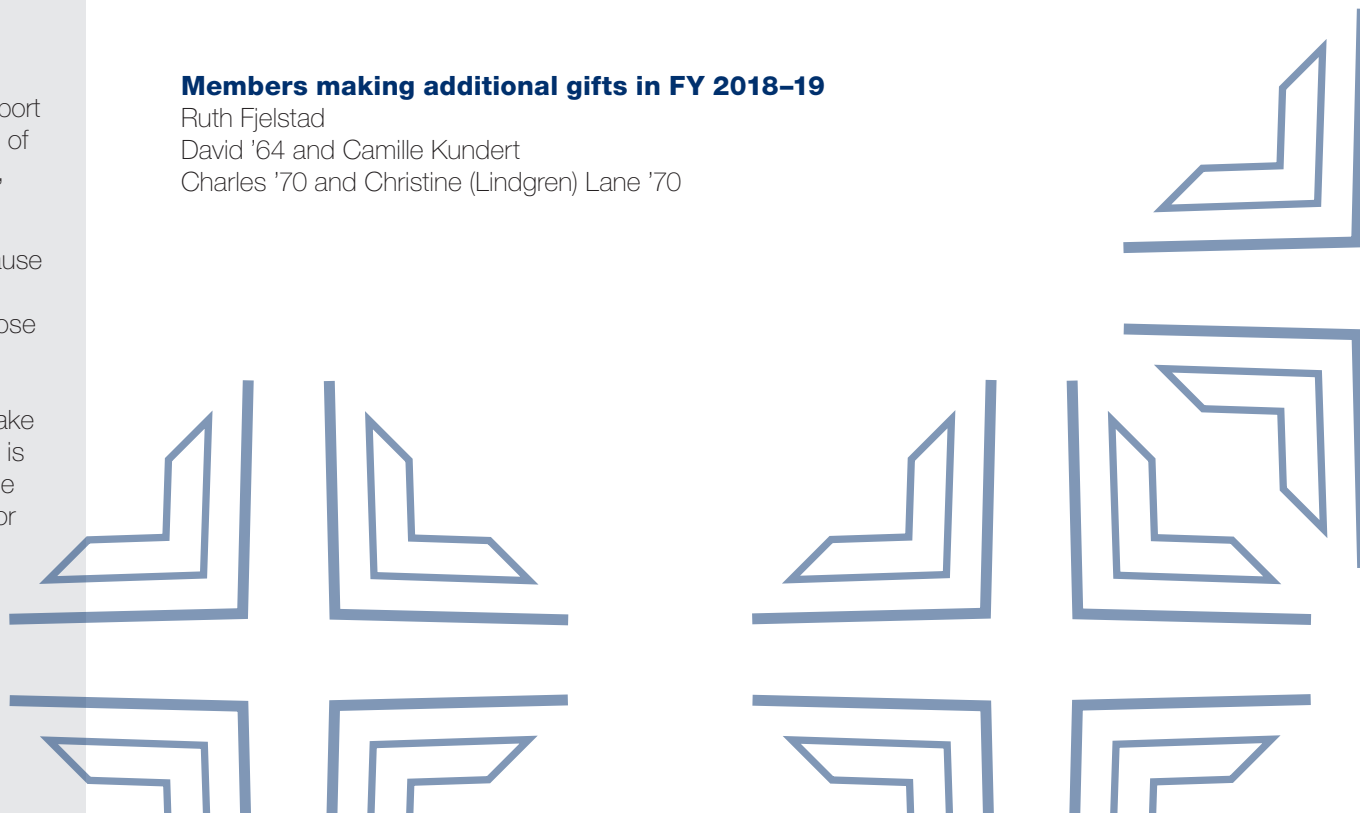
New members in FY 2018–19

Walter '68 and Aleta (Reckling) Chossek '69
Kevin '85 and Lisa Dotseth
James and Karen Gray
Debbie (Peterson) '85 and Dennis Green
Timothy Hammond '03 and Kathryn Lanius
Scott Hanson '80
Dayton '79 and Amy Henderson
Lynne Hirlleman '70 and Cal Coquillet
James Johnson
Terry '81 and Jone (McDonald) Johnson '82
Edwin '68 and Karen (Oyloe) Kramer '69
Jonathan '85 and Natalie (Nielsen) Larson '85
Bennett Melin
Robert and Susan Milis
William Moorcroft

Michael '74 and Janice (Gjesvold) Mostrom '74
Judith (Miller) '69 and Douglas Nelson
J. Robert '78 and Barbara Paulson
Timothy and Mary Pieh
Peter Reinertson '79
Russell Savre '68
Richard Tiegs '79 and Carolyn Laxson
Gerald Vallem '65 and Susan Kosche Vallem '66
Brent '94 and Joellyn (Kilburn) Veninga '93
Mark Wardell '68
Samuel '08 and Brianna (Helland) Weyers '08
Douglas Wheeler '68
Steven '84 and Ellen (Hanusa) Wilke '84
William '68 and Molly Wilson
Susan Yeager '68

Members making additional gifts in FY 2018–19

Ruth Fjelstad
David '64 and Camille Kundert
Charles '70 and Christine (Lindgren) Lane '70



1,283

total members (May 31, 2019)

\$133,093,159

total planned gift expectancies (as of May 31, 2019)



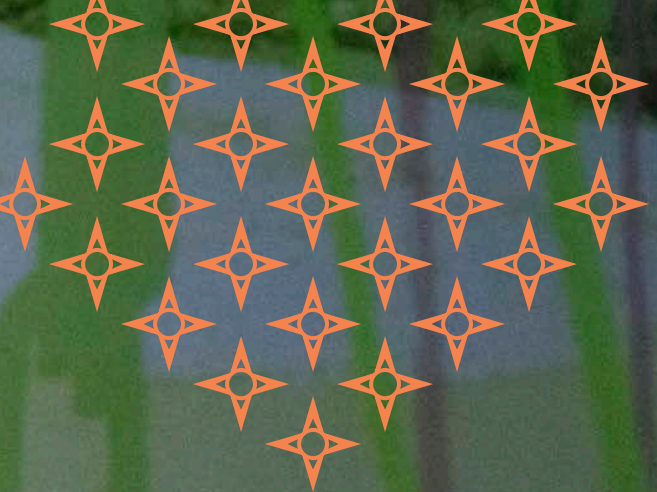
The Pioneer Memorial Award

The Pioneer Memorial was built to honor the Norwegian pioneers who had the vision to establish Luther College and the determination and strength to build it. This stone memorial was erected on campus in 1936 by alumni and friends for Luther's Diamond Jubilee. Also honored on the large pillar at the front of the Pioneer Memorial was Laur. Larsen, one of the principal leaders during the college's first 50 years. Because of the significance of the Pioneer Memorial to the history of the college, it was chosen as the symbol for the Luther College Heritage Club.

The Pioneer Memorial Award was established in May 1988 to recognize those individuals whose vision and commitment have moved them to provide for Luther College's long-range needs through planned gifts. This award honors individuals who have characterized the spirit of the Heritage Club and have served to inspire others through their generous support. Just like Laur. Larsen and other early leaders of the college, recipients of this award have the vision of continued success for Luther College.

Recipients

- | | |
|-----------------------------------------------------|-----------------------------------------------------|
| 2018 – Elwin and Helen Farwell (posthumous award) | 2000 – Jim and Betty Holey |
| 2014 – John and Mildred Breiland (posthumous award) | 1999 – Martin and Mary Hull Mohr |
| 2013 – Curtis Reiso | 1998 – Robert and Rebecca (Linnevold) Shaw |
| 2011 – Patricia Gunderson (posthumous award) | 1997 – Kermit and Jane (Haugen) Hanson |
| 2010 – Neal and Gerry (Mosby) Nottleson | 1996 – Lucille Russell Heintz and William A. Heintz |
| 2009 – Jeff and Marilyn (Haugen) Roverud | 1995 – Bert and Millie Dahl |
| 2008 – Glenn Nelson and Mary Jane Borelli | 1994 – Weston Noble |
| 2007 – Richard and Joann (Harr) Hemp | 1993 – Helen Carlson |
| 2006 – R. Eric and Cynthia (Aal) Carlson | 1992 – Herbert and Katherine Johnson |
| 2005 – David and Camille Kundert | 1990 – Harald and Helen Bestul |
| 2004 – Virginia Beth Nelson | 1989 – Lillian Ellerman |
| 2001 – John and Mabel Bale | 1988 – Edgar and Gerda Sersland |



\$6.4 million in donor-funded financial aid
Scholarship awards from \$250 to \$29,450
995 students receiving donor-funded scholarships

36 new scholarships

established, in progress, and deferred Legacy Trust Scholarships

luther.edu/giving/gift-types/scholarship

Legacy Trust

The Legacy Trust is an opportunity to invest in the lives of young people who want to study at Luther College.

Luther is committed to providing an affordable education to our students, nearly 100 percent of whom receive some form of financial assistance. Unfortunately, federal aid, student earnings, and parents' savings are often not enough to cover the whole cost of a Luther education. Now more than ever, scholarship support is critical as students search for ways to meet the rising costs of higher education.

The Legacy Trust was established in 1986 in connection with the 125th anniversary of the college. The initial objective of the program was to add at least \$250,000 to Luther's scholarship endowment fund each year. Response to the program has been extraordinary over the years, with more than \$110 million in cash and planned gifts raised. Thanks to the generosity of our donors, Luther students—most of whom could not otherwise afford to be here—now benefit from more than 825 endowed scholarships that have been established at Luther.

Though the Legacy Trust was founded as an endowed scholarship program, donors may now also establish annual scholarships with outright gifts through this expanded program.

Establishing a Legacy Scholarship

When a donor contributes a gift or pledge of at least \$25,000 to endow a Legacy Scholarship, they have the privilege of naming that fund, and the scholarship supports students with financial need. Other scholarship levels are available and allow the donor to further define preferences for the award. Many donors have chosen to honor a family member, classmate, or favorite professor in the naming of scholarships. Scholarships are funded with cash, gifts of stock, or other appreciated property, or through planned gifts. Gifts to the Legacy Trust scholarship program are administered according to the endowment policies established by the Luther College Board of Regents.

New Annual Scholarships

Annual scholarships provide the opportunity for donors to make an immediate impact.

- Bentdahl Award for Excellence in Nursing
Ann Bentdahl '85 and Roger Smith
- Neubauer Family Scholarship
Dietrich Jessen '15
- Torgerson Nordic Studies Summer ISS Student Scholarship
Richard and Judith Torgerson

New Legacy Scholarships

Named endowed scholarships provide an enduring stream of scholarship support to assist current and future generations of Luther students, with a minimum commitment of \$25,000.

- Boulanger-Turner Family Scholarship
Catherine (Turner) '69 and Jay Boulanger
- Class of 1969 Scholarship
Members of the Class of 1969
- Class of 1984 Scholarship
Members of the Class of 1984
- Class of 1994 Scholarship
Members of the Class of 1994
- Steven '76 and Julie (Hunting) Grandgeorge '77 Scholarship
Steven '76 and Julie (Hunting) Grandgeorge '77
- Rodney M. Hall '58 Scholarship
†Lorean Hall
- Rev. Canute and Emma Jenson Memorial Scholarship
†Lois Jenson '51
- Anjela Shutts and Peter Kitundu Scholarship**
Anjela Shutts '93 and Peter Kitundu
- JoAnne Elsa Kunde Wilken Scholarship
Karen (Wilken) Braun '85

New Vision Scholarships

Named endowed scholarships provide an enduring stream of scholarship support to assist current and future generations of Luther students, with a minimum commitment of \$50,000.

- Catlin-Totten Study Away Scholarship**
Joan (Catlin) '63 and David Totten
- Richard C. Hefte '53 Memorial Scholarship
Roger L. Dell Charitable Trust
- Dayton J. and Amy O. Henderson Endowed Scholarship*
Dayton '79 and Amy Henderson
- Dayton J. and Amy O. Henderson Study Abroad Scholarship*
Dayton '79 and Amy Henderson
- Dr. Ann Highum Scholarship
Ann Bolinger, Elizabeth Bolinger '03
- Ruth Kath Vocation Scholarship
Alumni and Friends, in honor of Ruth Kath
- Kerry Knodle Scholarship for Percussion**
Kerry Knodle '72
- William and Christina Moorcroft Scholarship*
William Moorcroft, Andrew Moorcroft '94

- Emersyn Ann Mullen Memorial Scholarship in Nursing**
Paul '79 and C. Elise (Barton) Mullen '80
- Sathe Scholars Study Abroad Scholarship—Robert and Dell Ann Sathe Scholars Endowments**
Robert '68 and Dell Ann (Kappus) Sathe '68
- Judith Schroeder '69 and Robert Suarez Scholarship*
Judith Schroeder '69
- Sociologists of the Future Scholarship
Mark Wardell '68
- Paul and Carolyn Solberg Family Scholarship
Family and Friends of †Paul Solberg '61
- Audrey (Hanson) Sorlien and Marilyn (Sorlien) Skatrud Scholarship for Flute**
Susan Sorlien '73, Kara (Skatrud) Baylor '92
- Mark and Roxann Steine Scholarship in Pre-Medicine and Nursing
Mark '65 and Roxann Steine
- Gerald A. and Susan Kosche Vallem Scholarship in Social Work*
Gerald Vallem '65 and Susan Kosche Vallem '66
- Jeff Wettach Scholarship**
Alumni and Friends, in honor of Jeffrey Wettach '79

New Promise Scholarships

Promise Scholarships help to close the gap in unmet financial need—allowing the college to attract and recruit the most talented students.

- Butterfly Fund
Ann Bolinger
- Dr. Paula J. Carlson and Rev. Dr. Thomas H. Schattauer Scholarship
David Lietz '88 and Suzette Westlyn Derrevere
- Shannon (Miller) and DeLane Duval Endowed Scholarship**
Shannon (Miller) '95 and DeLane Duval
- Stephen and Margeen Mau Endowed Scholarship*
Stephen '68 and Margeen (Bolson) Mau '69
- Luther College Regents' Promise Scholarship**
Members of Luther College Board of Regents, past and present
- Sathe Scholars Promise Scholarship—Robert and Dell Ann Sathe Scholars Endowments**
Robert '68 and Dell Ann (Kappus) Sathe '68

New Access and Opportunity Scholarships

These scholarships provide critical full- or partial-need scholarship support based on the average annual Luther-funded scholarship award.

- Sathe Scholars Opportunity Scholarship—Robert and Dell Ann Sathe Scholars Endowments
Robert '68 and Dell Ann (Kappus) Sathe '68

† deceased
* deferred
** in progress



Alumni Internships

For five years in a row (including summer 2019), Luther has combined funding from alumni donors and philanthropic agencies to give financial support to students completing a variety of internships. Here's a sampling of student internships in the past year.



Sara Michelle Suri, a class of 2020 biology and accounting major, interned with the Minnesota Department of Natural Resources during the summer of 2018. Suri's tasks at this internship included fish sampling on lakes using gillnetting, trap netting, seining, electrofishing, and habitat surveys;

long-term monitoring on lakes involving population assessment; invasive carp and river monitoring; and fisheries monitoring.



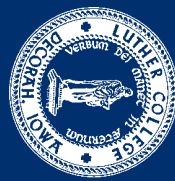
Philip Bagnoli, a class of 2019 nursing major, interned with the Holy Family Hospital during the summer of 2018. During this internship, Bagnoli's responsibilities revolved around the duties of staff nurses in the intensive care unit. Such duties included administering medications, obtaining vital

signs, assisting with wound care, and numerous additional tasks requested by staff nurses. He says, "This experience reaffirmed my interest in critical care as I feel that this is one of the areas in a hospital that I can make the longest and most immediate impact."



Faye Lee, a class of 2020 political science and international studies major, interned with the ELCA Global Church Sponsorship during the summer of 2018. During this time, Lee worked to determine ways in which congregations and individuals can strengthen their social media strategy and content to

better share the story and raise support for the work done by the ELCA globally. Lee also had the opportunity to engage with constituents over the phone and through email, assist the director in developing a template for international donor trips, and listen to the testimonials of those from global missions.



LUTHER

34,670
living alumni

Luther alumni live

50
states and in
102
countries.

68%

of our living alumni
(graduates and
attendees) live in the
four-state area—
Minnesota, Iowa,
Wisconsin, and Illinois.

Norse Alumni

58 alumni events in 2018

The connections Luther alumni have with their alma mater, classmates, faculty, and friends are important. The Luther College Alumni Office and our alumni volunteers sponsor programs and events to bring Luther alumni together on campus, across the country, and around the world. We strive to keep our alumni connected to one another and to the Luther community.

2018 Homecoming

66 events over Friday, Saturday, and Sunday

- 2,500 attendees
- 15 class reunions: 1943, 1948, 1953, 1958, 1963, 1968, 1973, 1978, 1983, 1988, 1993, 1998, 2003, 2008, 2013
- 11 class reunion receptions and dinners Saturday evening—1,800 total attendees

Alumni Ambassador Program

Alumni can play a direct role in recruiting the next generation of Luther students through our Admissions Office's Alumni Ambassador Program. Every student you refer will receive a \$1,000 scholarship (in your name!) each year, for four years, should they decide to enroll at Luther. Your participation in our program will have a direct financial impact on a student's experience at Luther. See page 5 for recent highlights.

luther.edu/alumni-ambassador



Lifelong friends
34,670 living alumni



Black Student Union meeting, early 1970s



Diversity Center, 2010

April 25–28, 2019

The capstone event of a yearlong commemoration honoring the Luther College Black Student Union

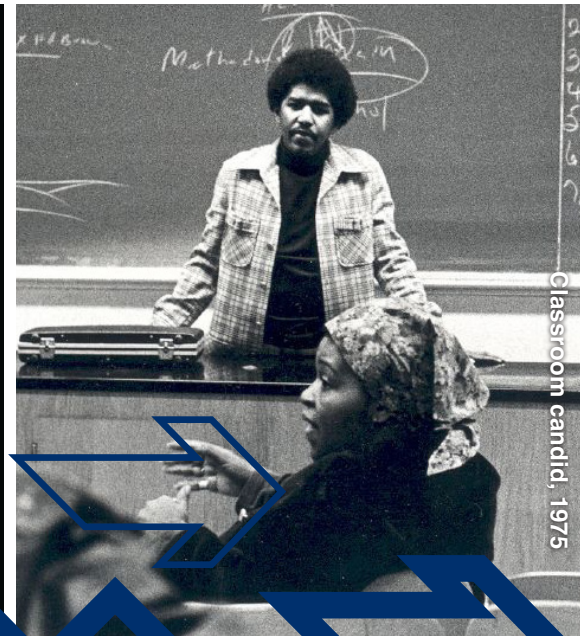
Honoring the 50th Anniversary of the Black Student Union



Black Student Union, 1975–76



Beta Theta Omega Talent Show, 2015



Classroom candid: 1975



Events included:

Biology Colloquium, "A Calling to Serve"—Barbara Fuller '72, hematologist-oncologist • **Don Kemp Memorial Lecture**—Maxie (Jones) Rockymore '82, social worker,

playwright, and poet • **Opening Reception/Gathering**—performance of *Mixed Reality: One Woman's Biracial Story* by Julia Mann '09 • **Morning Gathering**—Prologue, a performance piece of music/poetry/scenes by student performers; and panel discussion with alumni and current

students • **Take an Alumnus/Alumna to Lunch** • **Film Screening: Agents of Change** • **Student Research Panels** • **Reception/Predinner Performance by current students** • **Gala Dinner**—presentation of the Distinguished Service Award—Kojo Amoo-Gottfried '98 • **Sunday Morning Worship**



Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- I**
To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II**
To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III**
To have access to the organization's most recent financial statements.
- IV**
To be assured their gifts will be used for the purposes for which they were given.
- V**
To receive appropriate acknowledgment and recognition.
- VI**
To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- VII**
To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII**
To be informed whether those seeking donations are volunteers, employees of the organization, or hired solicitors.
- IX**
To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X**
To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

The Donor Bill of Rights was created by the Giving Institute, the Association for Healthcare Philanthropy (AHP), the Association of Fundraising Professionals (AFP), and the Council for Advancement and Support of Education (CASE). It has been endorsed by numerous organizations, including Luther College.





6,305
 alumni contributed
 to Luther's future
 this past year.

23.94%
 alumni participation
 across all classes

Alumni giving by class year

Year	Living	Donors	Percent	Total dollars
2019	396	15	3.79%	\$1,107.96
2018	441	58	13.15%	\$2,103.00
2017	497	70	14.08%	\$3,289.02
2016	554	88	15.88%	\$4,292.14
2015	546	88	16.12%	\$5,135.39
2014	548	74	13.50%	\$5,909.55
2013	560	91	16.25%	\$6,334.76
2012	557	86	15.44%	\$7,130.50
2011	544	73	13.42%	\$6,853.50
2010	541	71	13.12%	\$7,274.50
2009	489	102	20.86%	\$15,938.59
2008	551	122	22.14%	\$26,729.23
2007	565	119	21.06%	\$16,355.75
2006	516	121	23.45%	\$17,669.92
2005	552	108	19.57%	\$14,962.77
2004	569	107	18.80%	\$12,548.52
2003	514	111	21.60%	\$21,524.54
2002	574	105	18.29%	\$27,052.42
2001	557	106	19.03%	\$28,789.72
2000	540	104	19.26%	\$43,517.50
1999	477	97	20.34%	\$38,996.03
1998	521	98	18.81%	\$38,435.50
1997	529	98	18.53%	\$25,689.41
1996	487	100	20.53%	\$31,147.40
1995	492	97	19.72%	\$35,536.62
1994	465	89	19.14%	\$26,845.51
1993	512	102	19.92%	\$55,164.00
1992	529	109	20.60%	\$35,343.83
1991	483	98	20.29%	\$38,043.50
1990	446	114	25.56%	\$34,896.46
1989	453	106	23.40%	\$32,730.08
1988	500	126	25.20%	\$80,489.08
1987	454	96	21.15%	\$28,176.49
1986	409	75	18.34%	\$51,323.00
1985	436	101	23.17%	\$108,015.14
1984	433	113	26.10%	\$60,886.50
1983	467	109	23.34%	\$90,934.85
1982	431	129	29.93%	\$51,142.78
1981	433	125	28.87%	\$141,540.74
1980	415	104	25.06%	\$575,031.89
1979	403	113	28.04%	\$98,005.78

Year	Living	Donors	Percent	Total dollars
1978	422	131	31.04%	\$230,100.78
1977	387	93	24.03%	\$50,272.30
1976	411	97	23.60%	\$65,512.74
1975	401	105	26.18%	\$80,337.33
1974	441	118	26.76%	\$78,040.95
1973	413	139	33.66%	\$111,726.46
1972	405	129	31.85%	\$81,757.28
1971	433	136	31.41%	\$90,266.44
1970	403	127	31.51%	\$100,683.02
1969	418	130	31.10%	\$124,424.81
1968	372	146	39.25%	\$510,254.24
1967	252	79	31.35%	\$55,623.43
1966	240	82	34.17%	\$86,042.50
1965	255	100	39.22%	\$611,104.98
1964	258	103	39.92%	\$237,732.98
1963	237	86	36.29%	\$209,607.24
1962	232	102	43.97%	\$40,442.03
1961	232	110	47.41%	\$130,307.22
1960	185	76	41.08%	\$92,741.53
1959	191	73	38.22%	\$82,437.75
1958	181	72	39.78%	\$79,674.87
1957	148	68	45.95%	\$66,478.38
1956	160	57	35.63%	\$33,673.28
1955	92	31	33.70%	\$24,416.65
1954	84	34	40.48%	\$66,671.01
1953	98	36	36.73%	\$65,187.09
1952	91	25	27.47%	\$27,341.55
1951	83	27	32.53%	\$61,971.00
1950	79	28	35.44%	\$12,630.00
1949	38	14	36.84%	\$17,113.88
1948	34	17	50.00%	\$84,640.01
1947	13	5	38.46%	\$1,110.00
1946	13	2	15.38%	\$40,094.54
1945	10	2	20.00%	\$100.00
1944	10	2	20.00%	\$1,600.00
1943	8	1	12.50%	\$400.00
1942	3	0	0.00%	\$0.00
1941	3	1	33.33%	\$2,000.00
1939	4	1	0.00%	\$100.00
1938	1	0	0.00%	\$0.00
1934	1	0	0.00%	\$0.00

Luther College Board of Regents

Officers

P' with a class year indicates a parent to a Luther grad of that year.

Chairperson—Wendy (Jaycox) Davidson '92

Vice Chairperson—J. Robert Paulson '78, P'04, P'13

Secretary—Susan Sorlien '73

Members

The date in parentheses at the end of each listing denotes the year of election to the board.

Dr. Jeffrey D. Anderson '84, P'15

Anesthesiologist, UnityPoint Iowa Methodist Medical Center Johnston, Iowa (2016)

Ann K. Bentdahl '85

Retired President and CEO, Minneapolis Heart Institute Foundation Big Timber, Montana (2013)

Bishop Michael L. Burk, P'02, P'06, P'12

Bishop, Southeastern Iowa Synod of the ELCA Iowa City, Iowa (2008)

Wendy P. (Jaycox) Davidson '92

President, U.S. Specialty Channels Division, Kellogg Company Wheaton, Illinois (2011)

Shannon M. (Miller) Duval '95

President and Chief Development Officer, Catholic Health Initiatives National Foundation Castle Rock, Colorado (2018)

Peter A. Espinosa '81

Founder, Chairman of Pulpit Rock Brewing Company, and owner of BottleTree Properties Edina, Minnesota (2017)

Dennis Flatness '68

President and CEO, USI Midwest Saint Louis, Missouri (2012)

Chris W. Gade '86, P'20

Chief Public Affairs Officer, Mayo Clinic Rochester, Minnesota (2018)

Dr. Allen J. Green '76

Dean of Equity and Inclusion, Sarah Lawrence College West Orange, New Jersey (2017)

Katherine Johnson-Becklin, P'14

Educational Consultant, Gifted and Talented Specialist Monona, Wisconsin (2012)

Sandee N. (Neitzel) Joppa '87, P'16

Executive Coach and Leadership Development Consultant, Joppa Consulting LLC Plymouth, Minnesota (2016)

Ann Leon '75

Retired Manager, Sales & Industry Learning, IBM Madison, Wisconsin (2019)

David J. "Chip" Norris '82

Group President, Alerus Financial Corporation Champlin, Minnesota (2018)

Michael T. Osterholm, Ph.D. '75

Regents Professor and Director, Center for Infectious Disease Research and Policy, University of Minnesota Minneapolis, Minnesota (2016)

J. Robert Paulson Jr. '78, P'04, P'13

President and CEO, VentureMed Group Wayzata, Minnesota (2013)

Connie Plaehn '75, P'17

Retired Managing Director, JPMorgan Asset Management South Salem, New York (2014)

Corey J. Schmidt '98

Founding Partner of IntentGen Financial Partners, Wealth Advisor, Thrivent Financial Naperville, Illinois (2019)

Anjela A. Shutts '93

Partner/Attorney, Whitfield & Eddy, PLC Des Moines, Iowa (2018)

Arne M. Sorenson '80, P'17

President and CEO, Marriott International, Inc. Washington, D.C. (2008)

Susan Sorlien '73

Retired Executive, Sears, Roebuck and Co. Bonita Springs, Florida (2010)

James Thomsen '86

Financial Services Executive Eden Prairie, Minnesota (2013)

Diane (Baum) Thormodsgard '72

Retired Vice Chairperson, U.S. Bancorp Bonita Springs, Florida (2010)

Chinyere Ukabiala, P'13, P'14

College Ombudsperson, Grinnell College Urbandale, Iowa (2012)

Lance J. Vander Linden '79, P'21

Retired Chairman, National Bankruptcy Services Dallas, Texas (2012)

James N. Young '81

Retired Chief Financial Officer, Ally Bank Edina, Minnesota (2016)

Ex-officio

Jenifer K. Ward

President

Regents Emeriti

Bruce Altorfer '68, P'01

Dr. Steven Berry '74

Dr. Susan (MacLay) Blackman '64

Alan R. Brudos '55, P'85

Duane Bruening, P'78, P'80

Dr. Ronald Calgaard '59

David Carlson '63, P'86, P'92, P'99, P'07

R. Eric '61 and Cynthia (Aal) Carlson '63, P'88, P'91

John Cotton, P'83, P'86, P'88

Audrey (Pederson) Erdman '61, P'87

Gregory D. Fields '77, P'04

Dr. Barbara Fuller '72

Dr. Roy Harrisville

Ronald Have, P'01, P'03, P'05

Rev. Alan T. Heggen '58

Richard C. Hemp '64, P'90

Helen L. (Peterson) Hustad '52, P'83, P'85, P'88

Orville Johnson, P'83, P'85

Douglas P. Kintzinger '82

Dr. George D. Kuh '68, P'97

David Kundert '64

Wendell (Lars) Larsen '58, P'82, P'92

Rev. April Ullring Larson '72, P'01, P'06

Dr. David E. Larson '69, P'01, P'03

Dr. Ping-Yee Law '69

Sandy Lee, P'86, P'90

Dr. David A. Lien '56, P'81

David K. Lietz '88

Paula R. (Hermeier) Meyer '76, P'09

Victoria E. (Dahly) Miller '73

Neal Nottleson '59, P'82, P'90

Rev. Francis Odden '59

Timothy J. Oitzman '87

Marsha D. (Weckwerth) Olch '82

Dr. Steven L. Overholt '68, P'97, P'01, P'04

Marti (Tomson) Rodamaker '84

Wayne Rohne '53

Marilyn (Haugen) Roverud '66, P'92, P'96

Walter S. Rugland '59

Steven B. Schaver '76

Dr. Rebecca D. (Linnevold) Shaw '71

Jon Stellmacher, P'04, P'07

Paul M. Torgerson '73, P'05

Rev. Harold L. Usgaard '69, P'96, P'00

Judith A. (Johnson) Vijums '88, P'16

Michael Wigley



Parents Council Members (2018–19)

Senior Class Representatives

David Finger and Ann Hayden-Finger, Sun Prairie, Wisconsin, daughter Michelle '19
Kevin and Jody King, Grayson, Georgia, daughter Morgan '19
Daniel and Naomi Palmquist, Cloquet, Minnesota, daughter Claire '19
Scott and Mary Peters, Mankato, Minnesota, daughter Allison '19
Benjamin and Elizabeth Stewart, Western Springs, Illinois, son Forrest '19

Junior Class Representatives

Michael and Dina Barron, Munster, Indiana, daughter Monica '20
David and Colleen Bolthouse, Palatine, Illinois, daughter Elizabeth '20
Larry '87 and Connie (Foxworthy) Logeman '88, St. Cloud, Minnesota, son Isaac '20
Todd Saner '90 and Jennifer Munn Saner '89, Onalaska, Wisconsin, daughter Abigail '20
John and Vickie Sharp, Iowa City, Iowa, daughter Alexandra '20

Sophomore Class Representatives

Stephen Abernathy and Janeen Haller-Abernathy, Arvada, Colorado, daughter Emma '21
Douglas and Bonnie Hanggi, Lake Elmo, Minnesota, daughter Kathryn '21
Jen (Carlson) '86 and John Lembezeder, Peosta, Iowa, son Nicholas '21
John and Rachel Vanderploeg, Aurora, Illinois, son Kameron '21

First-Year Class Representatives

John and Sue Bieno, Oregon, Wisconsin, daughter Michaela '22
Alfred and Holli Chan, Marion, Iowa, son Hoffman '22
Dale and Karen Homolka, Jacksonville, Illinois, daughter Nora '22
Pat '92 and Karen (Titus) Trewin '92, Decorah, Iowa, daughter Abby '22

Alumni Council Members (2018–19)

Officers

Julie (Gangstad) Grotnes '85, president
Denise Davismckennie '82, first vice president
Willie Davismckennie '84, first vice president
James Kowitz '03, recording secretary
Lisa (Schneider) Strube '87, advisor

Members

Stephen Bailey '08
Christina (Gaard) Baumgart '07
Serina (Norvold) Bentley '94
Nina Catterall '08
Erin (Brooks) Croll '99
Matthew Evans '98
Timothy Fleming, Sr. '67
Ryan Fordice '08
Corey Hoodjer '99
Eric Johnson '79
Jay Kautt '98
Liesl Koehnen '09
Ross Kurth '05
Brian Larson '00
Joseph Lindsay '75
Nicholas Mozena '13
Sarah (Quick) Olejniczak '07
Elisabeth (Marvin) Sandersfeld '00
Lisa Small Steinbauer '88
Austin J. Smith '13
Stacy Sundet '01
Hans S. Thurmer '04
John Vaaler '94
Brianna (Helland) Weyers '08
Samuel Weyers '08
Heather (Buckner) Wilensky '06

Student Representatives

Xavier W. Conzet '19
Madilyn Heinke '19
Hannah King '20

Development and Alumni Office

Sherry (Braun) Alcock '82, executive director of alumni relations and development services
Sue Amunrud, alumni records assistant
Daina (Hollnagel) Bond '93, donor records coordinator
Jessica Campos Arzate, donor and alumni records coordinator
Megan Buckingham, assistant director of reunion giving
Sue (Franzen) Drilling '78, director of stewardship and special events
Nathan Ersig '98, director of development—major and planned gifts
Chris Frana, director of development research
Sharon Frana, development and stewardship coordinator
Mark Franzen, assistant athletics director for annual athletic giving and head basketball coach
Kirk Johnson '82, associate director of alumni relations
Annette Laitinen '93, administrative assistant—annual giving
Jeanie Lovell, senior director of corporate and foundation relations
Paul Mullen '79, development officer
Joram Mutenge '19, call center manager and coordinator for student engagement
Doug Nelson '82, senior development officer
Andrew Peter '14, development officer
Judy Riha, alumni records coordinator
Alyssa Ritter '11, associate director of alumni relations
Russell Schouweiler '05, assistant athletic director for athletic development and head women's soccer coach
Mariah Bringer Smith '95, director of development—current gifts
Trisha Soiney, administrative assistant—alumni
Kelly Sorenson, assistant director of legacy and gift planning
Megan (Minnihan) Torkelson '05, associate director of annual giving
Rachel (Schutte) Vsetecka '09, director of reunion giving
Nicole Waskow, administrative assistant—vice president for development

President's Cabinet

Jenifer K. Ward, president
Kevin Kraus, vice president for academic affairs and dean of the college
Eric Runestad, vice president for finance and administration
Bradley Chamberlain, vice president for mission and communication
Derek Hartl, interim vice president for enrollment management
Corey Landstrom, vice president and dean for student life
Lisa Scott, vice president for institutional equity, inclusion, and student success



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